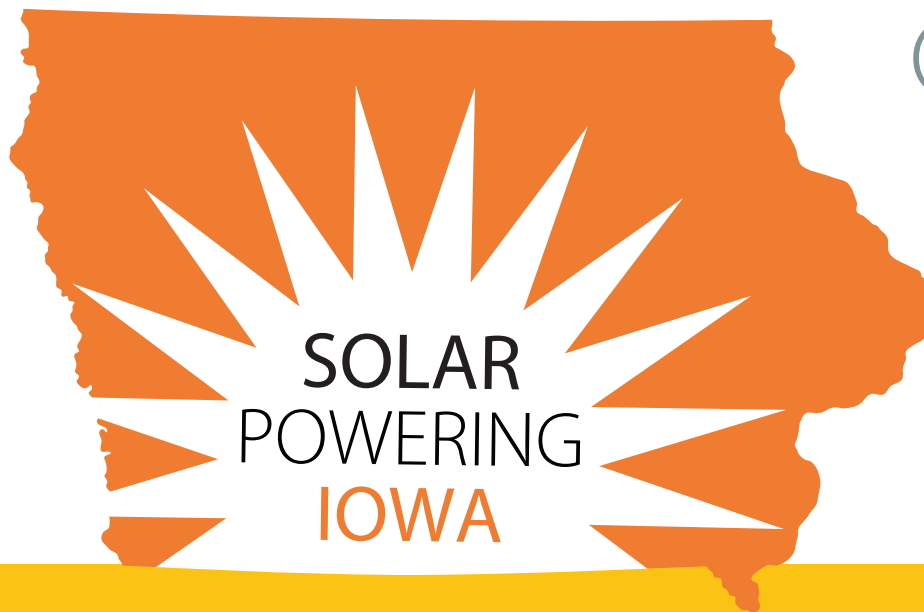


# SPONSORSHIP OPPORTUNITIES



Grow Solar



Powered by  
**SunShot**  
U.S. Department of Energy

**March 23-24, 2016**

The Hotel at Kirkwood Center  
Cedar Rapids, Iowa

**GROWSOLAR.ORG**

## BRINGING PEOPLE TOGETHER

Solar Powering Iowa will engage utilities, policy makers, lenders, developers & contractors, local governments, and training & workforce development professionals to help them define opportunities in the solar market and access resources and networks to advance projects. The conference will be packed with an energizing mix of large-group speakers, breakout sessions, regional and national keynotes, and networking time.

## AND BUILDING CAPACITY

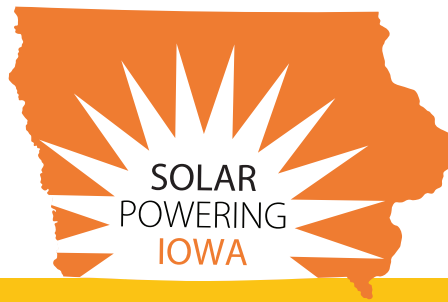
With a full day of professional training on Wednesday, March 23rd, participants can earn Continuing Education Credits while learning about PV system design, National Electric Code updates, PV system inspection, PV Sales and Finance, and a suite of product-specific trainings.

## TO GROW SOLAR IN IOWA

Strengthened net metering rules, third party ownership, solar-ready communities, shared solar, on-bill financing for efficiency and renewables, utility solar deployment, the Clean Power Plan... Join us in discussing how homes, businesses, communities, and their utilities can take advantage of these opportunities to grow solar in Iowa.



# Sponsorship Information



**March 23-24, 2016**  
Cedar Rapids, IA

## LEVELS & BENEFITS

### PRESENTING SPONSOR

- Prominent signage during event
- Logo displayed on podium
- Opportunity to introduce keynote speaker at Solar Powering Iowa
- Full page ad in the Solar Powering Iowa conference program
- Highlights in Solar Powering Iowa promotional emails and in social media posts
- Exhibition booth in best location at Solar Powering Iowa
- 6 conference registrations
- Name and logo on advertising for the conference, on conference website, in conference program, and mentioned during media events

### PLATINUM SPONSOR

- Signage during luncheon
- Half page ad in the Solar Powering Iowa conference program
- Highlights in Solar Powering Iowa promotional emails and in social media posts
- Exhibition booth in premium location at Solar Powering Iowa
- 4 conference registrations
- Name and logo on conference website and in conference program

### GOLD SPONSOR

- Signage during break
- Quarter page ad in the Solar Powering Iowa conference program
- Logo in Solar Powering Iowa promotional emails
- Exhibition booth in excellent location at Solar Powering Iowa
- 2 conference registrations
- Name and logo on conference website and in conference program

### SILVER SPONSOR

- Logo in Solar Powering Iowa promotional emails
- Exhibition booth at Solar Powering Iowa
- 1 conference registration
- Name and logo on conference website and in conference program

### BRONZE SPONSOR

- 1 conference registration
- Name and logo on conference website and in conference program

## EXHIBITION BOOTHS

**THIS OPTION OFFERS EXCELLENT VISIBILITY AND SPACE TO DISPLAY MARKETING MATERIALS AND INFORMATION**

Booths come with one 6 ft. table with two chairs (linen provided)

## VENUE DETAILS

**THE CONFERENCE WILL BE HELD AT HOTEL AT KIRKWOOD CENTER IN CEDAR RAPIDS, IOWA**

The venue is the largest "teaching laboratory hotel" in the country, featuring state-of-the-art meeting space in a peaceful, country setting

## LEARN MORE

**WONDERING ABOUT THE AGENDA, SPEAKERS & OTHER DETAILS? VISIT:**

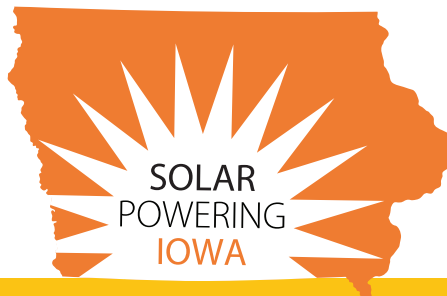
**GROWSOLAR.ORG**

## QUESTIONS?

### CONTACT

Amiee Wetmore  
[amieew@midwestrenew.org](mailto:amieew@midwestrenew.org)  
715-592-6595

# Sponsor Form



**March 23-24, 2016**  
Cedar Rapids, IA

**Position your business as a leader in the Iowa solar market and demonstrate your commitment to solar in the Midwest!**

## LEVEL

- ☐ **PRESENTING SPONSOR** \$10,000
- ☐ **PLATINUM SPONSOR** \$5,000
- ☐ **GOLD SPONSOR** \$2,500
- ☐ **SILVER SPONSOR** \$1,000
- ☐ **BRONZE SPONSOR** \$500

## ORGANIZATION

**ORGANIZATION**

**WEBSITE**

**STREET ADDRESS**

**CITY**  **STATE**  **ZIP**

## CONTACT

**FULL NAME**

**TITLE**

**PHONE**  **EMAIL**

## OPTIONS

- ☐ we plan to use our REGISTRATION(S) (if applicable)
- ☐ we plan to use our EXHIBIT BOOTH (if applicable)
- ☐ we plan to use ELECTRICITY for our booth (if applicable)

## PAYMENT

- ☐ **CHECK ENCLOSED**  
Payable to Midwest Renewable Energy Association
- ☐ **INVOICE US**  
Choose if you need us to invoice you
- ☐ **CREDIT CARD**  
Can be paid over the phone at 715-592-6595

## ALL SET? SEND IT IN.

### MAIL

Amiee Wetmore  
Midwest Renewable Energy Association  
7558 Deer Road  
Custer, WI 54423

### EMAIL

[amieew@midwestrenew.org](mailto:amieew@midwestrenew.org)

### FAX

715-592-6596

## DEADLINES

**The sponsorship registration deadline is March 10, 2016, and the payment deadline is March 20, 2016.**

Payment must be received before benefits will be provided, and inclusion as a sponsor cannot be guaranteed if registration and/or payment are received after deadlines.