



## EXHIBITOR INFORMATION

Solar Powering Your Community Conference – 2012

OCTOBER 11, 2012 | MONONA TERRACE | MADISON, WI

### EXHIBITING AT SOLAR POWERING YOUR COMMUNITY

For booth assignments and availability, please see this year's [floor plan](#).

The Solar Powering Your Community conference is hosted by Grow Solar Wisconsin. The Grow Solar Wisconsin team is part of a collaborative national effort, funded through the Department of Energy SunShot Initiative, to make solar energy cost competitive with other forms of energy by the end of the decade. The Grow Solar Wisconsin partners are: Midwest Renewable Energy Association (MREA), the Cities of Madison, Milwaukee and Marshfield, Sustainable Resources Group, Madison Solar Consulting and RENEW Wisconsin.

This conference offers you an opportunity to spotlight your products and services. Attendees targeted will include: Municipalities, State Employees, Solar Industry Professionals, University Employees, Non-Profits, Utilities, Authorities Having Jurisdiction (AHJs), Developers, Installers, Legal and Policy Stakeholders and More.

Don't miss this opportunity to increase your sales and boost your visibility!

### EXHIBITOR INFORMATION:

- Two complimentary registrations for the conference. Registered exhibitors are invited to attend all conference activities.
- A listing in the conference program that is distributed to hundreds of industry professionals.
- A copy of the participant mailing list.
- A link from the conference website to your website.

### COST:

- (1) 8x10 Booth: \$350
- (1) 8x10 Non-Profit Booth: \$150

### EXPOSITION MOVE IN/MOVE OUT SCHEDULE

Move-in — October 10, 2012, 7:00pm – 9:00pm

Move-out — October 11, 2012, after 5:00pm

## EXPOSITION HOURS

**Thursday: 7:30am-5:00pm**

*Exhibit Hall Open: 7:30 am*

*Continental Breakfast: 7:30 am-8:30 am*

*Networking Break: 10:15-10:45 am*

*Lunch: 12:00-1:30 pm*

*Networking Break: 2:45-3:15 pm*

*Reception: 4:30-6:00 pm*

## REMOVAL OF EXHIBITS

All exhibits must remain intact until 3:15pm following the last networking break. Exhibitors expressly agree not to begin packing or dismantling until such time. All exhibits must be completely removed from the Exhibit Hall by 6:00 pm on October 11, 2012 unless prior arrangements are made with conference staff.

To become an exhibitor, please fill out the [2012 online exhibitor registration form](#).

Exhibitors can request booth locations on the exhibitor registration form. We will do our best to accommodate your booth preference.

Wisconsin Expo has been appointed as the official contractor for exhibit services, including installation and decoration, drayage and on-site equipment. Electrical power, outlets and carpet will also be supplied through WI Expo.

The Loading Dock directions can be found [here](#).

## PAYMENT AND CANCELLATION POLICY

We will refund 50% of the booth fee for cancellations received in writing by September 27, 2012. No refunds will be given after October 4, 2012. If this conference is not held for any reason, the Midwest Renewable Energy Association liability is limited to the refund of the booth fee.

## ACCOMMODATIONS

A block of rooms under the name "Solar Powering Your Community" has been reserved at the Best Western Inn on the Park in downtown Madison. [www.innonthepark.net](http://www.innonthepark.net). 22 South Carroll Street, Madison, WI 53703. (800) 279-8811.

- Rooms with one bed: \$119 per night
- Rooms with two beds: \$129.00 per night
- Suites: \$149 per night

We do encourage exhibitors to search for hotels online (using sites such as [www.hotels.com](http://www.hotels.com)) as you may find less expensive rates.