



**SPONSORSHIP APPLICATION & CONTRACT 2012**  
 Position Your Company as a Leader in the Effort to Make  
 Solar Energy More Affordable in Your Community

OCTOBER 11, 2012 | MONONA TERRACE | MADISON, WI

**I AM INTERESTED IN SPONSORING SOLAR POWERING YOUR COMMUNITY  
 AT THE FOLLOWING LEVEL:**

Sponsorship Levels	Price	Please Select Your Level of Sponsorship
Platinum Sponsor	\$10,000	<input type="checkbox"/>
Gold Sponsor	\$5,000	<input type="checkbox"/>
Silver Sponsor	\$2,500	<input type="checkbox"/>
Bronze Sponsor	\$1,500	<input type="checkbox"/>
Meal or Coffee Break Sponsor	\$1,000	<input type="checkbox"/>
Media Sponsor	In-Kind	<input type="checkbox"/>

Sponsor Level Benefits Can Be Found on Page 2.

Sponsorship commitment \$ \_\_\_\_\_ Signature \_\_\_\_\_

Organization name \_\_\_\_\_

Organization website address \_\_\_\_\_

Contact name & title \_\_\_\_\_

Mailing address \_\_\_\_\_

City | State | Zip Code \_\_\_\_\_

Phone | Fax | Email \_\_\_\_\_

**PAYMENT INFORMATION:**

Check enclosed (payable to the Midwest Renewable Energy Association)

Visa                       Mastercard                       Discover

Card # \_\_\_\_\_                      Expiration date \_\_\_\_\_ | \_\_\_\_\_

Name on card \_\_\_\_\_                      Signature \_\_\_\_\_

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**FAX TO:**                      715-592-6596 with credit card info

**MAIL TO:**                      Elizabeth Hittman | MREA | 7558 Deer Road | Custer, WI 54423 |  
**elizabethh@midwestrenew.org**

## SPONSORSHIP INFORMATION:

### Platinum Sponsor - \$10,000

- Name and/or logo on all print advertising for the conference, on the conference website, the conference program, mentioned during media events and displayed through the duration of conference
- Exhibit space in premium location at *Solar Powering Your Community*
- Full page ad in the *Solar Powering Your Community* Conference Program
- Sponsor highlighted on MREA social networking including, Facebook and Twitter
- 10 conference registrations
- Opportunity to introduce the *Solar Powering Your Community* Keynote Speaker

### Gold Sponsor - \$5,000

- Name and/or logo on all print advertising for the conference, on the conference website, the conference program, mentioned during media events, and displayed through duration of conference
- Exhibit space in premium location at *Solar Powering Your Community*
- A half page ad in the *Solar Powering Your Community* Conference Program
- Sponsor highlighted on MREA social networking including, Facebook and Twitter
- 8 conference registrations
- Opportunity to sponsor one of the afternoon breakout sessions

### Silver Sponsor - \$2,500

- Highlights in MREA's electronic newsletter, social media network, and web site homepage for one week, identified as a Silver sponsor.
- Exhibit booth space in premium location
- 1/4-page ad in the *Solar Powering Your Community* Conference Program.
- 5 conference registrations.
- Name and/or logo on all print advertising for the conference, on the conference website, mentioned during media events, and displayed through duration of conference.

### Bronze Sponsor - \$1,500

- Highlights in MREA's social media network, identified as a Bronze sponsor.
- Receive an exhibit booth space and a listing in the *Solar Powering Your Community* Conference Program.
- 2 conference registrations.
- Name and/or logo on the conference website and all print advertising for the conference

### Meal or Coffee Break Sponsor - \$1,000

- Receive an exhibit booth space and a listing in the *Solar Powering Your Community* Conference Program.
- Name and/or logo on the conference website and all print advertising for the conference
- Name and/or logo on the buffet table during the meal or coffee break.

## MAXIMIZE YOUR VISIBILITY

Sponsors: Please send the following for use in promotional materials and on the conference website: a high-resolution version of your logo - in .eps (vector graphic) or high-resolution .tif (both black/white and color versions). Thank you!