



**FRIDAY
SEPT 12, 2014**

**HAGERTY CONFERENCE
CENTER**

**TRAVERSE CITY
MICHIGAN**

SPONSOR PACKET

BRINGING PEOPLE TOGETHER

Solar Powering Michigan will engage utilities, policy makers, lenders, developers & contractors, local governments, and training & workforce development professionals to help them define opportunities in the solar market and access resources and networks to advance projects.

TO GROW SOLAR IN MICHIGAN

Topics covered at the conference include PACE financing, community choice aggregation, incentives, utility programs, permitting and interconnection, storage and demand response, third party ownership, Renewable Energy Credits (RECs), shared solar, local market development and workforce development.

WITH YOUR HELP

If your company is looking to position itself as a leader in the solar market, join us as a sponsor and demonstrate your leadership and commitment to helping solar grow in Michigan and across the Midwest.

SPONSORSHIP INFORMATION



Sept 12, 2014

Northwestern
Michigan College

Traverse City, MI

LEVELS & BENEFITS

PRESENTING SPONSOR \$10,000

- Prominent signage during event
- Logo displayed on podium
- Opportunity to introduce keynote speaker at Solar Powering Michigan
- Full page ad in the Solar Powering Michigan conference program
- Highlights in Solar Powering Michigan promotional emails and in social media posts
- Exhibit space in best locations at Solar Powering Michigan
- 6 conference registrations
- Name and logo on advertising for the conference, on conference website, in conference program, and mentioned during media events

PLATINUM SPONSOR \$5,000

- Signage during luncheon
- Half page ad in the Solar Powering Michigan conference program
- Highlights in Solar Powering Michigan promotional emails and in social media posts
- Exhibit space in premium locations at Solar Powering Michigan
- 4 conference registrations
- Name and logo on conference website and in conference program

GOLD SPONSOR \$2,500

- Signage during break
- Quarter page ad in the Solar Powering Michigan conference program
- Logo in Solar Powering Michigan promotional emails
- Exhibit space in excellent locations at Solar Powering Michigan
- 2 conference registrations
- Name and logo on conference website and in conference program

SILVER SPONSOR \$1,000

- Logo in Solar Powering Michigan promotional emails
- Exhibit space at Solar Powering Michigan
- 1 conference registration
- Name and logo on conference website and in conference program

BRONZE SPONSOR \$500

- 1 conference registration
- Name and logo on conference website and in conference program

EXHIBITOR BOOTHS

This option offers excellent visibility and space to display marketing materials and information. Booths come with one skirted 5 ft table with two chairs.

VENUE

The conference will be held at the Hagerty Conference Center in Traverse City, Michigan. This premier waterfront venue offers state of the art conference facilities and is a short walk from downtown Traverse City.

LEARN MORE

Find more information on the agenda, speakers and other conference details at growsolar.org

QUESTIONS?

For conference related questions please contact Elizabeth Hittman elizabethh@midwestrenew.org or 414.431.2830.

SPONSORSHIP FORM



Sept 12, 2014

Northwestern
Michigan College

Traverse City, MI

POSITION YOURSELF AS A LEADER IN THE MICHIGAN SOLAR MARKET AND
DEMONSTRATE YOUR COMMITMENT TO SOLAR IN THE MIDWEST

PLEASE FILL OUT THE FORM BELOW AND SEND IT IN WITH YOUR PAYMENT

LEVEL:

- PRESENTING SPONSOR \$10,000
- PLATINUM SPONSOR \$5,000
- GOLD SPONSOR \$2,500
- SILVER SPONSOR \$1,000
- BRONZE SPONSOR \$500

ORGANIZATION INFO:

ORGANIZATION _____

WEBSITE _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT:

FULL NAME _____

TITLE _____

PHONE _____

EMAIL _____

OPTIONS:

- WE PLAN TO USE OUR REGISTRATION(S) (if applicable)
- WE PLAN TO USE OUR EXHIBIT BOOTH (if applicable)

PAYMENT

CHECK

*Payable to: Midwest
Renewable Energy
Association*

INVOICE US

*Invoice will be sent to the
primary contact on this
form*

CREDIT CARD

*Can be paid over the
phone at 414.431.2830*

SEND IT IN

MAIL:

Elizabeth Hittman
Midwest Renewable
Energy Association
7558 Deer Road
Custer, WI 54423

EMAIL:

Elizabeth Hittman
elizabethh@
midwestrenew.org

DEADLINES

The sponsorship registration deadline is September 1, 2014 and the deadline for payment is September 8, 2014.