

# Solar Twin Cities 2.0

*The Midwest Renewable Energy Association (MREA) is bringing back its award-winning solar group buy program this summer to the Twin Cities!*

*Greater Minneapolis-St. Paul home and business owners have an opportunity to take advantage of low-cost solar through this limited-time solar group buy program.*

**Program ends September 30, 2019**

## HOW DOES A SOLAR GROUP BUY WORK?

Solar Twin Cities 2.0 brings resources to residents and business owners interested in going solar in 2019!

- 1. INSTALLER SELECTION:** A local advisory committee used a competitive selection process chose **TruNorth Solar** to be the programs prequalified contractor. TruNorth Solar will offer no-obligation sites assessments and ensure quality work at an affordable price is provided to all program participants.
- 2. EDUCATION:** Attend one of the local Solar Power Hours to learn more about solar energy, incentives, and project financing options, and how the group buy program works to lower the cost of solar for all who participate.
- 3. PARTICIPATE:** Interested participants will receive a no-obligation site assessment from the selected installer. After receiving the free cost estimate, residents decide whether or not to move forward with the solar installation.
- 4. REDUCED PRICE:** A solar group buy lowers costs through the power of volume purchasing. The more homeowners and commercial property owners participate, the lower the cost will be for everyone. Beyond demand aggregation, group buys educate consumers and generate leads early in the process, saving the installer time and money.

## WHAT CAN I DO?



### ATTEND A SOLAR POWER HOUR!

Come learn about our group buy program! Find one near you, visit [SolarTwinCities.org](http://SolarTwinCities.org).



### GET A SITE ASSESSMENT !

Through this program, we will be hosting 15-20 info sessions throughout Greater Minneapolis-St. Paul.



### GET INVOLVED!

Share your passion for solar PV with friends, family and others and encourage them to attend an info session in their community.

**[SolarTwinCities.org](http://SolarTwinCities.org)**

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