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Solarize Waukee Reaches First Goal, Lowering Solar Pricing

Bulk Purchase Program Continues to Help Waukee Businesses and Homeowners

Waukee, **IA** - Karnik Bhooshan recently signed a contract to put solar on his home this year. He participated in Solarize Waukee, a group purchasing program that emphasizes solar education and volume purchasing to make solar more affordable for Waukee businesses and homeowners.

Thanks to Bhooshan and other Solarize Waukee participants, the program's pricing lowered below its already lower-than-market rate. Bhooshan's signature helped put the program past its first benchmark of 50 kilowatts (kW) of solar. Pricing will decrease when the group collectively reaches benchmarks of 100 kW, 200 kW and 300 kW.

"I firmly believe that using renewable energy is the duty of every person on this planet," Bhooshan said. "Solarize Waukee is a firm step in the right direction. I give kudos to the The City of Waukee, The Nature Conservancy in Iowa, Waukee APEX and the Midwest Renewable Energy Association for coming together to provide this opportunity to Waukee residents to avail of the benefits of solar energy at an affordable price. I can only hope that other cities provide a similar opportunity to their residents."

The City of Waukee, The Nature Conservancy in Iowa, Waukee Aspiring Professional Experience (APEX) and the Midwest Renewable Energy Association all support the bulk solar group purchase program for residents and businesses located anywhere within the Waukee Community School District boundaries. This covers Waukee and portions of West Des Moines, Clive and Urbandale. The program provides residents and businesses with the opportunity to invest in high-quality, renewable energy solar installations with potential savings on installation costs, while also helping businesses reach sustainability goals.

Solarize Waukee started Solar Power Hour informational sessions in early April. During these free, hour-long presentations, Solarize Waukee representatives give a brief explanation of the program, discuss the projected costs of installing solar and highlight the benefits of going solar. A complete schedule of the Solar Power Hours can be found at www.solarizewaukee.com.

The Solarize Waukee program allows Waukee residents and business owners to take advantage of federal and state incentives for having solar, in addition to benefiting from the discounts from the group buy. 1 Source Solar, of Ankeny, is the solar installer for the program.



Solarize Waukee is administered by the <u>Midwest Renewable Energy Association (MREA)</u> at no cost to the city. This type of program has been successful in other parts of lowa, Wisconsin and Illinois and recently seen in Johnson and Linn Counties. Additionally, Milwaukee, Urbana-Champaign and Bloomington-Normal launched similar, successful programs.

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