



MEDIA KIT

Thank you for helping promote the Grow Solar Waushara County Group Buy! Please help get the word out via social media, e-newsletters, and your other networks to help drive attendance for the program's upcoming educational Power Hour webinars.

Zoom Event Links

02/24/21 Wednesday 4:00-5:00PM Solar Power Hour on Zoom (click to register) Co-host: CAP Services

03/01/21 Monday 3:00-4:00PM Solar Power Hour on Zoom (click to register)

03/10/21 Wednesday 6:30-7:30PM Solar Power Hour on Zoom (click to register)

03/16/21 Tuesday 10:00-11:00AM Solar Power Hour on Zoom (click to register)

Example Facebook Posts

- The @ColomaWisconsin along with partners, @ColomaLibrary, @CAPServices and @theMREA are proud to offer @GrowSolarWC, a public education and group purchasing program available to any property owner in Waushara County. Register for a free webinar and learn more at www.waushara.growsolar.org
- Thinking about going solar? Attend a Power Hour webinar on Zoom to learn more about the @GrowSolarWC program, a new initiative that makes going solar more accessible and affordable in our community. Come learn about the basics of solar, its financial benefits, and how the solar group buy program works. After the session, you can schedule a free, no-obligation site assessment/cost estimate! www.waushara.growsolar.org
- Solar is a great way to reduce your energy bills, support the local economy, and help create a healthier environment! Attend an upcoming Power Hour presentation to learn more about solar and take advantage of the @GrowSolarWC group-purchasing program! www.waushara.growsolar.org
- @GrowSolarWC makes going solar more affordable by bringing the community together to secure bulk purchasing discounts. Learn if solar is right for you and start the journey to lowering your energy bills! www.waushara.growsolar.org

Newsletter Sample

Thinking about going solar? Grow Solar Waushara County is a great way to reduce your energy bills, support the local economy, and help create a healthier environment!

If you are a Waushara County home or business owner, attend a free, virtual Power Hour webinar on Zoom to learn more about the Grow Solar Waushara County, a program that makes solar more accessible and affordable in our community. Come learn about the basics of solar, its financial benefits, and how the solar -group-buy program works. After the session, you can schedule a free, no-obligation site assessment/cost estimate. www.waushara.growsolar.org

Come join us and see if solar is right for you! Contact Peter Murphy, Solar Program Director at MREA with any questions – <u>PeterM@midwestrenew.org</u>

Logos, Images, & more

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