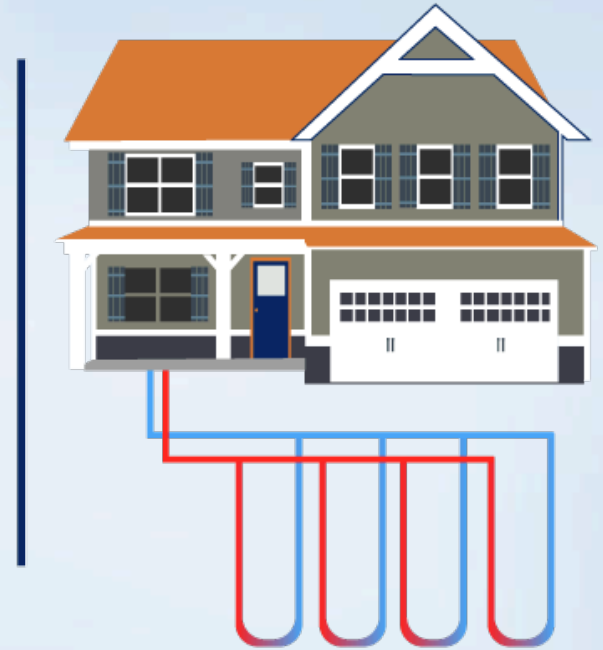


**Welcome to the**

# ***Geothermal*** **Urbana-Champaign**

**Power Hour!**



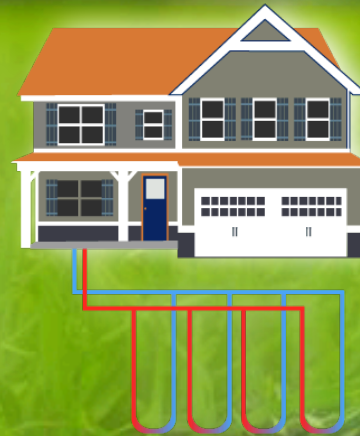
We will begin shortly with instructions on how to interact with our presentation





# **Geothermal**

## **Urbana-Champaign**



***A group buy opportunity for geothermal heat pumps: the most efficient and environmentally beneficial heating and cooling systems available today***



# Today's Agenda

- What is the Geothermal Urbana-Champaign group buy program?
- What is Geothermal power?
- Cost and savings incentives
- How to begin your geothermal journey!

# What is a Geothermal Group Buy?

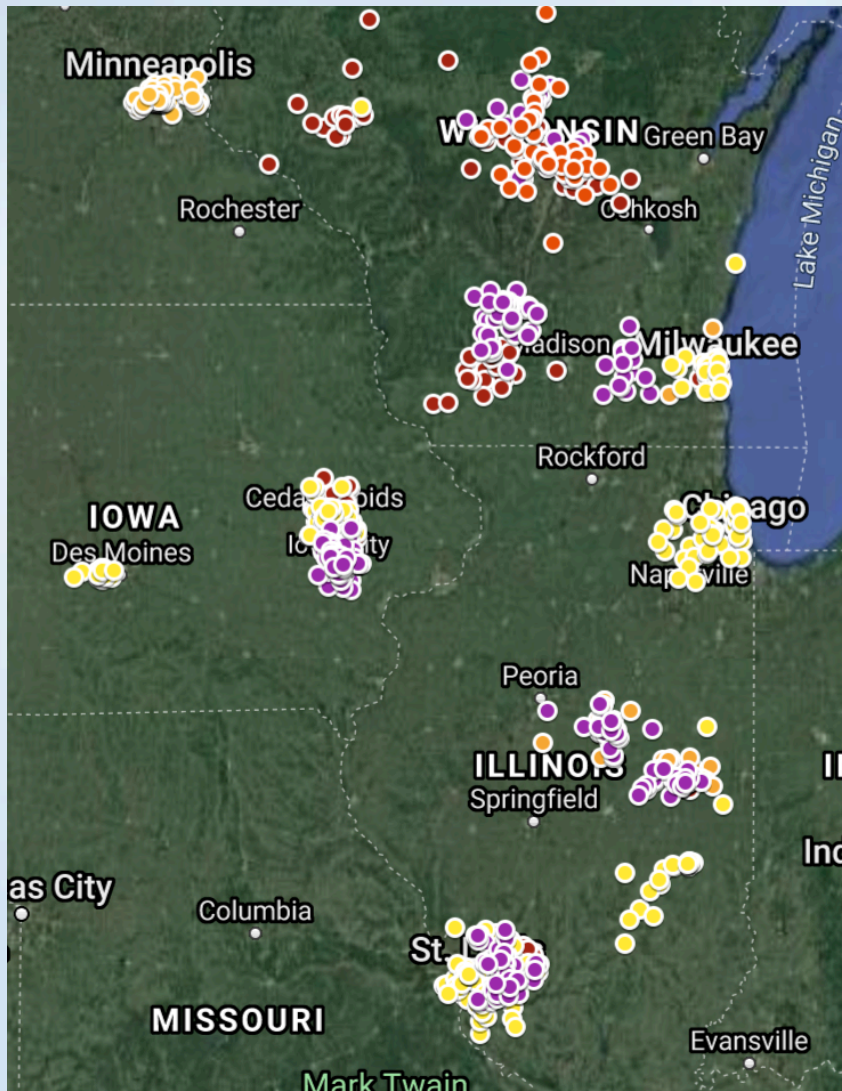
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# What is a Group Buy?

## NREL Model for Lower Prices:

1. Economy of Scale
2. Community-Led Outreach
3. Strong Customer Education
4. Limited-time Offering
5. Competitive Contractor Selection

**Everyone wins!**

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# Geothermal Urbana-Champaign Group Buy

- 15 Geothermal Power Hour webinars. **Deadline May 30, 2021 .**
- Open to **Champaign, Piatt, and Vermillion County** residents, businesses, farms & nonprofits
- **All-in Pricing**. Program pricing includes turnkey design, permitting, components, installation
- **Additional rebates** as more systems are contracted in the program territory
- Residential financing & U.S.-made products available.



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## About Design-Air:

- Family owned since 1977
- More than 1700 geothermal systems installed since 1985
- 27 Full time employees
- GAOI/NATE certified technicians WaterFurnace Geo Pro Master Dealer
- BBB A+

# How Geothermal Energy Works

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# Geothermal Energy Systems are Called Many Things

- Ground-source heat pump
- Geo-exchange
- Geothermal heat pump
- Earth-coupled heat pump
- Geo
- Earth Energy



# Geothermal Heat Pumps Produce On-Site RENEWABLE Energy

- Geothermal systems use the ground as a moderate-temperature heat source during the winter and a heat sink during the summer
- Geothermal systems draw RENEWABLE thermal energy from the ground during the winter to heat buildings and reject excess heat from buildings back into the ground in the summer

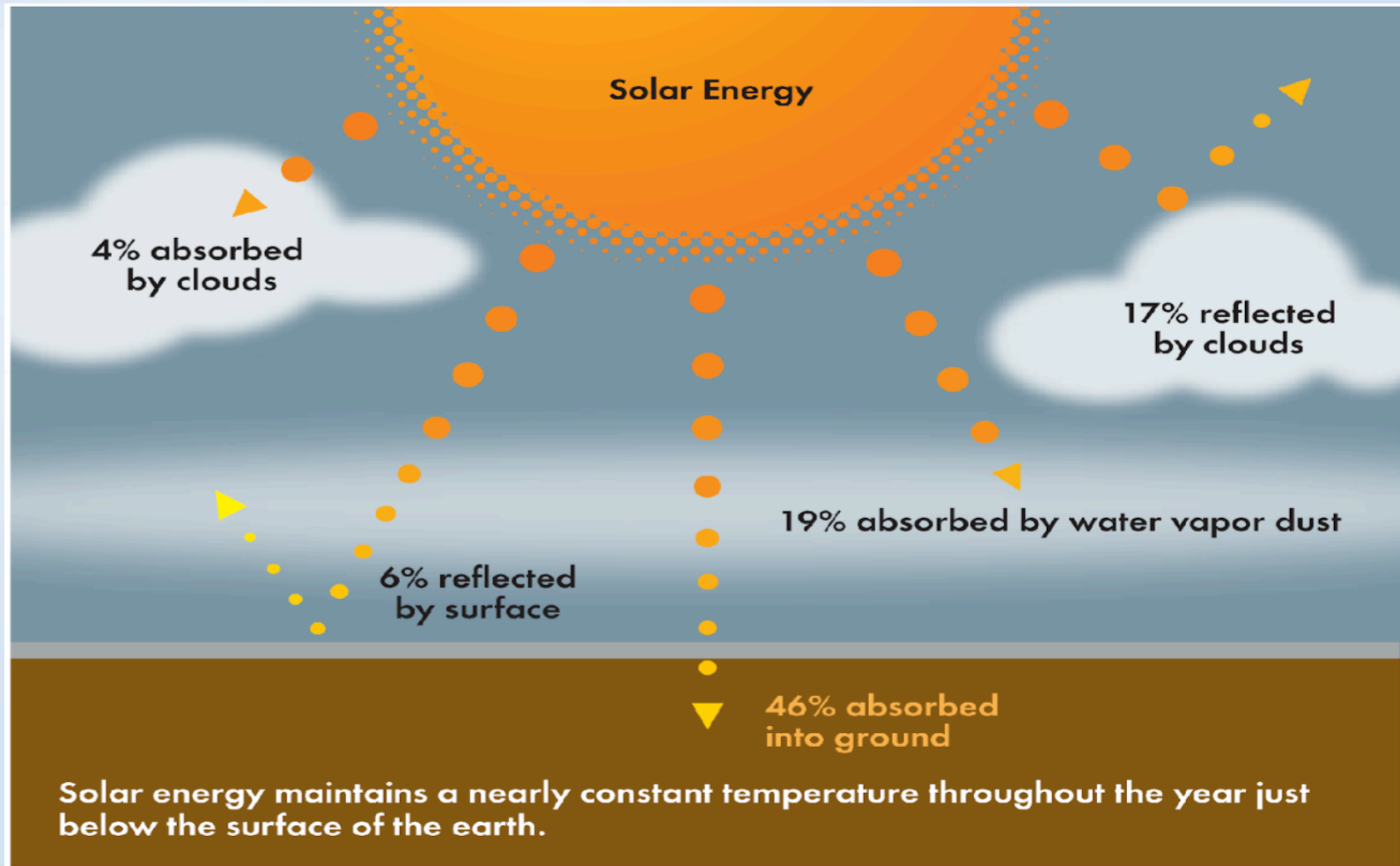
So in the summer, Geothermal systems RENEW the Heat that they tapped from the ground during the previous winter season

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# Earth is a Vast Solar Collector



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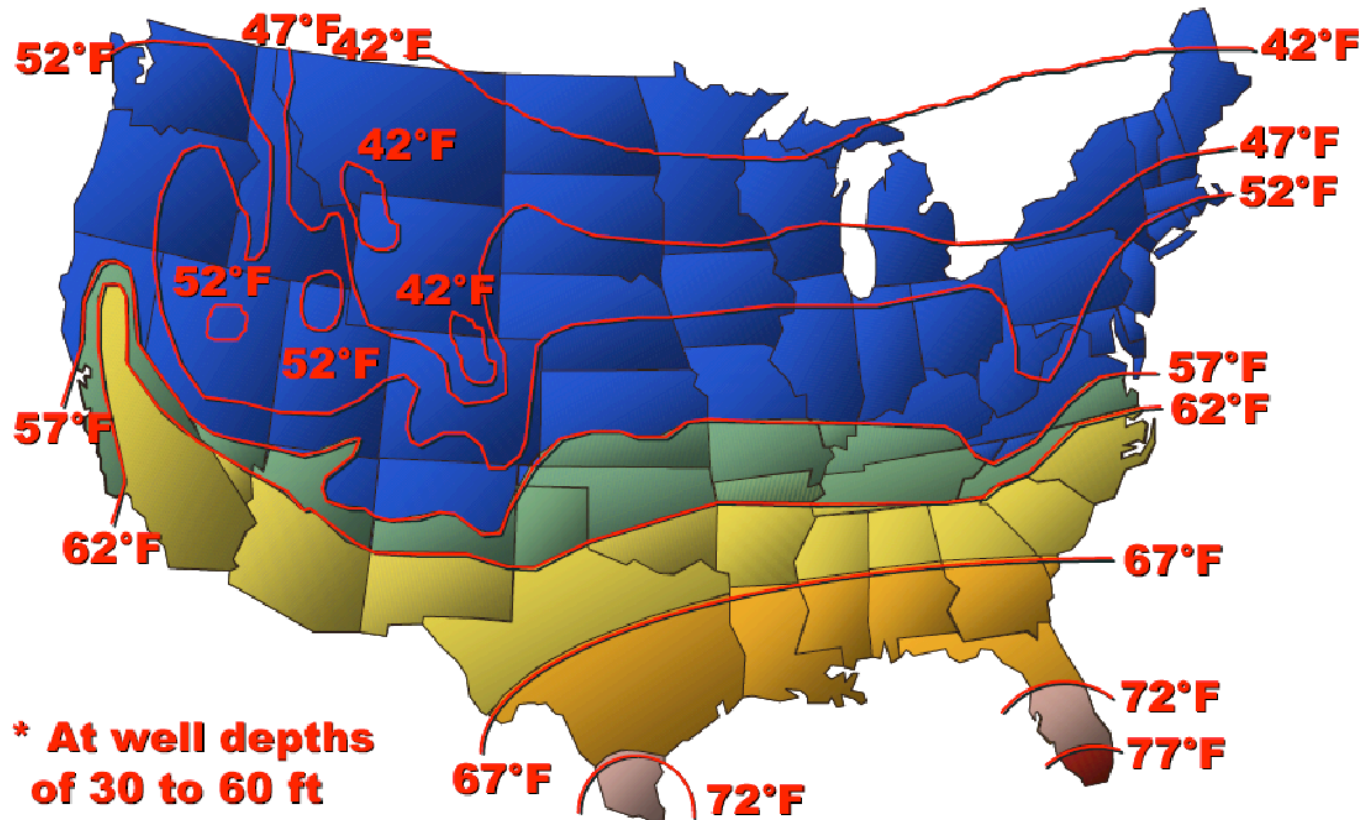
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# U.S. Underground Temperatures



© DPCE 2002

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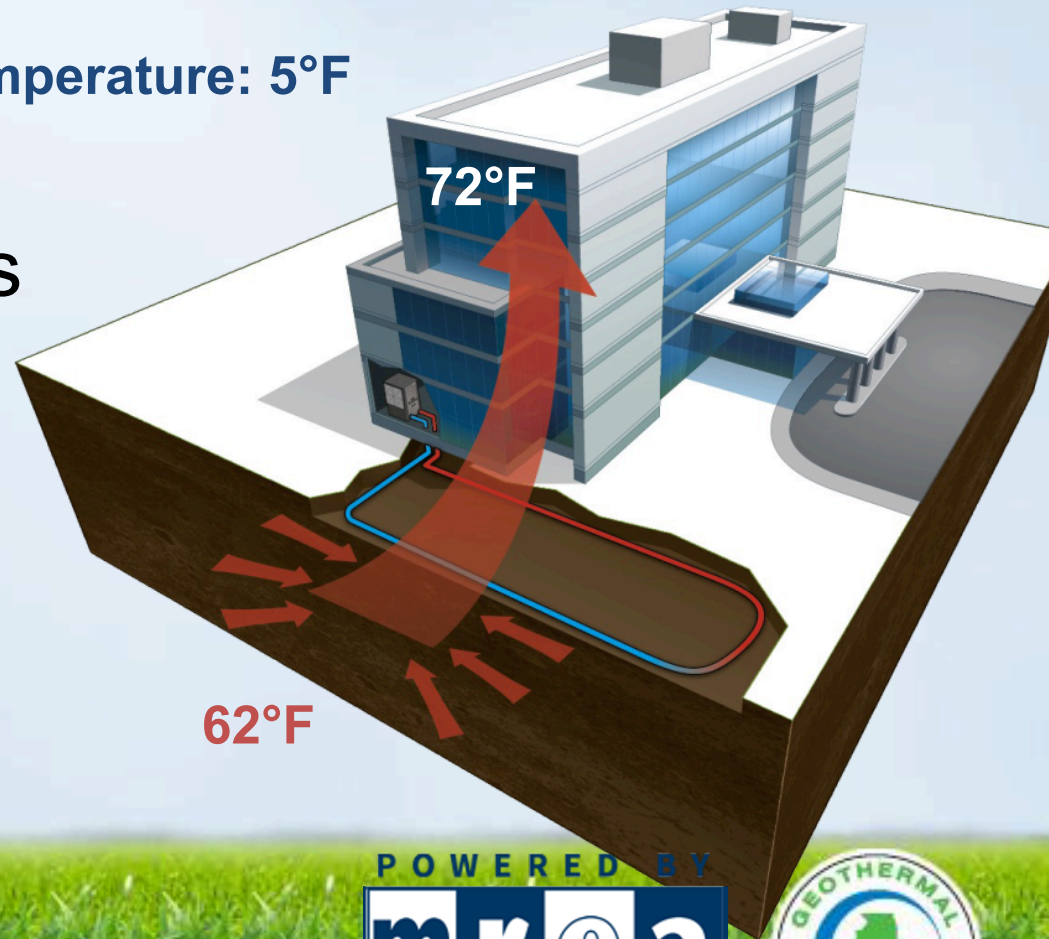


# The Earth is a Source of Heat in Winter...



Outdoor air temperature: 5°F

Geothermal heat pumps transfer moderate heat into the building to provide heating



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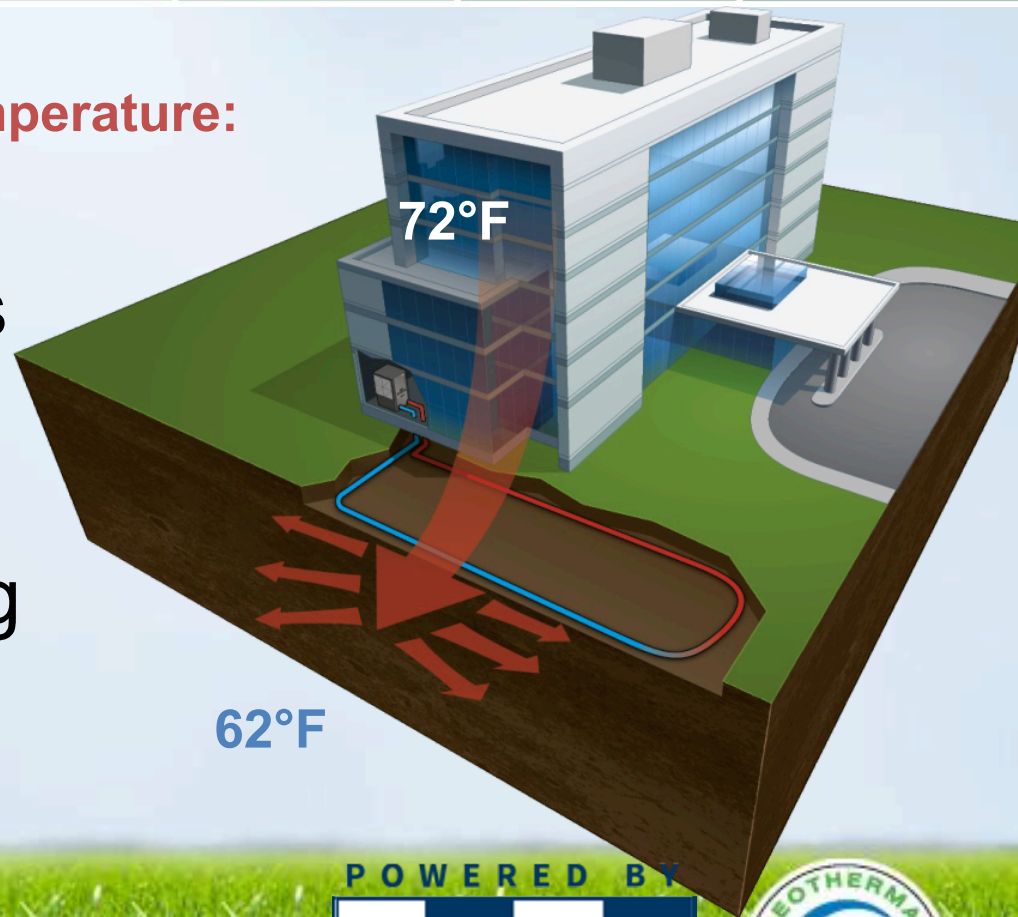




# ...And an Efficient Place to Reject Heat in Summer...

Outdoor air temperature:  
100°F

Geothermal heat pumps transfer excess heat from the building to the ground providing cooling



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# Using Geothermal Technology



Geothermal heat pumps (GHP) circulate water through a sealed underground piping loop where it is naturally warmed (or cooled) by the earth



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# GHPs Transfer Heat Efficiently

1 kWh of energy purchased  
from  
the grid to operate a GHP  
system

Yields  
4-6 kWh of energy  
for the building

3 to 5 kWh of RENEWABLE energy  
absorbed from the earth  
**IS FREE**

**400-600% Efficiency**

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# Geothermal is not a New



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# Geothermal is not a New Technology

## FIRELESS FURNACE

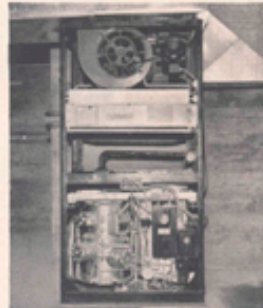
It pumps heat from earth to house

The machine shown at the bottom of the page and explained in the diagram at right burns no fuel, yet it can heat a house in winter, cool it in summer and in at the same time a humidifier. It produces no ashes, soot or smoke and needs no chimney. It is called a heat pump.

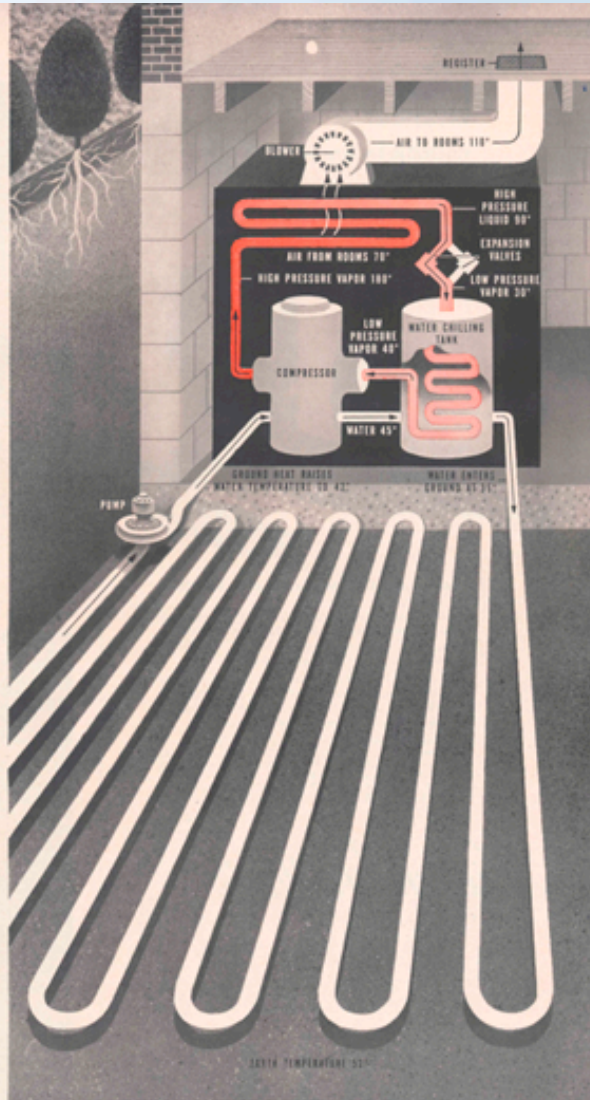
Powered by an electric motor, it works on the same principle as a home refrigerator. Just as a refrigerator takes heat from the food and air inside it and deposits it in the kitchen, the heat pump, when cooling a house, takes heat from the house and deposits it in the earth through pipes buried in the soil. To warm a house the heat pump uses the low temperature heat constantly contained in the earth, increases its temperature and puts it in the house. This is done as follows: water circulating through pipes in ground enters a tank in which are pipes carrying a cold refrigerant, Freon. The Freon, being colder than the water, picks up some of its heat, then goes through a compressor. This compression makes the Freon hot. This heat is used to heat house. Freon is then allowed to expand suddenly and as a result again becomes cold. Next it passes back through the water tank, once more picking up additional heat from the ground-warmed water.

It will be some time before most home owners can buy a heat pump right off a dealer's floor. Today each heat pump installation is a separate and expensive engineering problem. The one shown here, called the Miracula, made by the General Engineering and Manufacturing Company of St. Louis, Mo., sells for \$2,000. Installation adds another \$1,000.

At present the heat pump costs slightly more to operate than an ordinary furnace except in areas of especially low electric rates. In many places, too, installation is totally impractical. However as the efficiency of getting heat from the earth improves, it is almost certain that eventually the heat pump will be able to compete successfully with conventional heaters in most localities. Many large companies have heat pumps under development. Even conservative General Motors admits informally that it is working on a Frigidaire version of the heat pump for the consumer market.



**EXPOSED VIEW OF HEAT PUMP** shows parts disassembled at right. Compressor is at bottom left, chilling tank at bottom right and blower at top center. Unit is 6 feet 3 inches tall, occupies 6.5 square feet of floor space.



**HOW HEAT PUMP WORKS** in winter is shown by this diagram. Water circulates through ground pipes, picks up ground heat plus heat from compressor. This warmed water heats special Freon vapor in chilling tank

(pink coils). Warmed Freon goes to compressor, becomes hot. Hot Freon goes through coils at top, warms house air. Freon returns to chilling tank through expansion valve. For summer cooling Freon flow is reversed.



# Geothermal is not a New Technology

- Underground loop development using iron and copper loops in the 1940's. PB and PE pipe made viable in late 1970's
- Oklahoma State University began involvement in improving the technology in late 1970s driven by J. Bose, J. Partin, and G. Parker



# Heat Pumps

- Heat pumps “move” energy from one location to another, instead of creating heat by burning fossil fuels, such as a gas furnace does or a refrigerator
- Geothermal Heat Pumps use the earth or well water to provide heating, cooling and hot water for your home
- A Geothermal heat pump “moves” energy to/from the ground, eliminating the outdoor equipment associated with ordinary heat pumps or air conditioners

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# Geothermal Operation

- Geothermal heat pumps consist of four circuits:
  - **Distribution Circuit**
    - The system that distributes the conditioned air or water solution throughout the home or building and returns it to the unit
  - **Refrigerant Circuit**
    - A sealed and pressurized circuit of refrigerant including compressor, expansion valve, water-to-refrigerant heat exchanger(s), air coil, reversing valve. The refrigerant is either R-22 or R-410A

# Geothermal Operation

- Geothermal heat pumps consist of four circuits:
  - **Ground Loop Circuit**
    - The piping system buried in the ground has fluid that is circulated by pumps to and from the geothermal unit
  - **Hot water circuit**
    - Domestic water can be heated in a geothermal unit with a device called a desuperheater. A piping connection is made from the geothermal unit to the water heater



# Geothermal Operation

- Each of these circuits is closed and sealed from the others—there is no direct mixing to risk to the environment
- However, heat energy **does** transfer from the refrigeration circuit to the other three circuits
- The refrigerant flow will change direction when the unit changes modes (heating or cooling)

Heating water is the  
second largest use of  
energy in the home;  
~20%

Domestic hot  
water is a free  
byproduct of a  
Geothermal  
system



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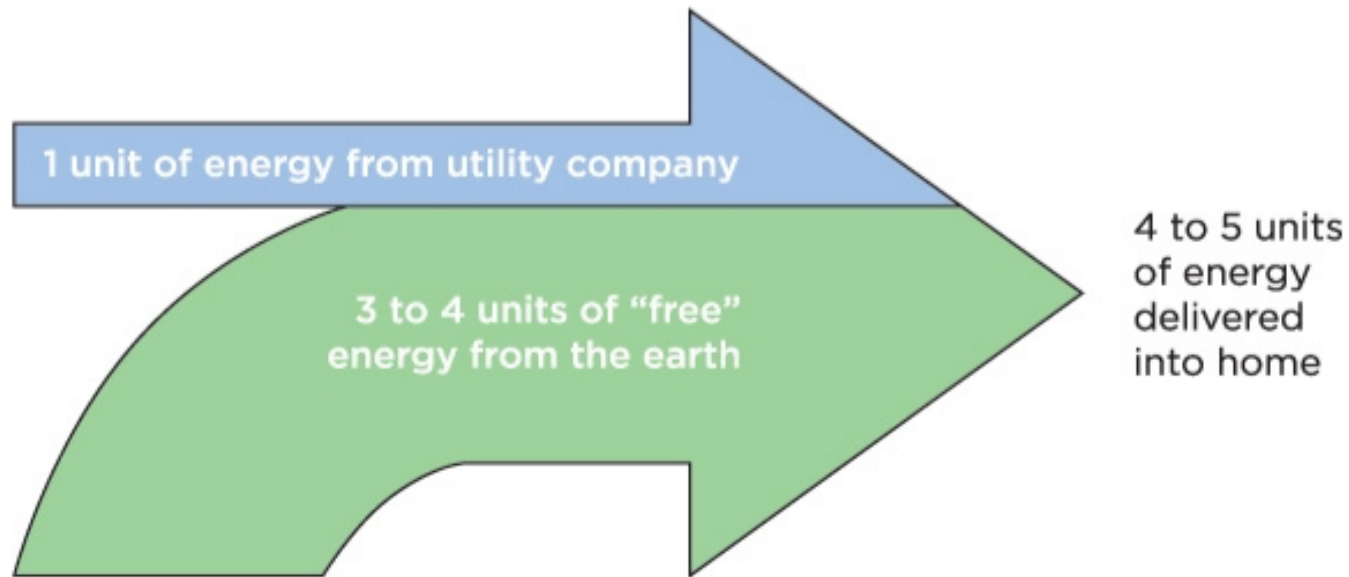


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# Free Energy

- Geothermal Heat Pumps use only a small amount of electricity to capture a large amount of FREE energy from the earth





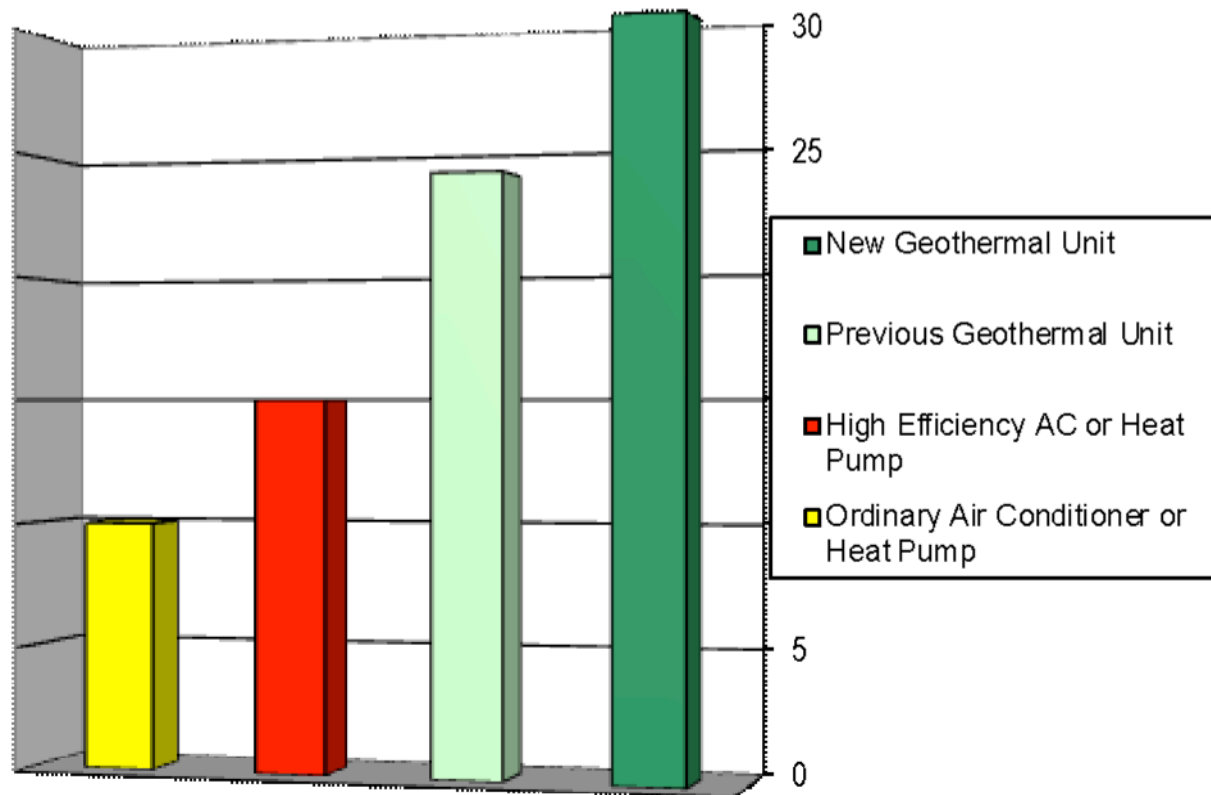
# Equipment Performance Ratings

- ARI\* has designated the efficiency ratings for water-to-air heat pumps as:
  - **Energy Efficiency Ratio (EER)**
    - $\text{EER} = \text{BTU output} / \text{power watt input}$
    - For cooling operation under steady state test conditions
  - **Coefficient of Performance (COP)**
    - $\text{COP} = \text{BTU output} / \text{BTU input}$
    - For heating operation under steady state test conditions

ARI\* = Air-Conditioning and Refrigeration Institute

# Geothermal Performance Comparison

Cooling Efficiency (EER)



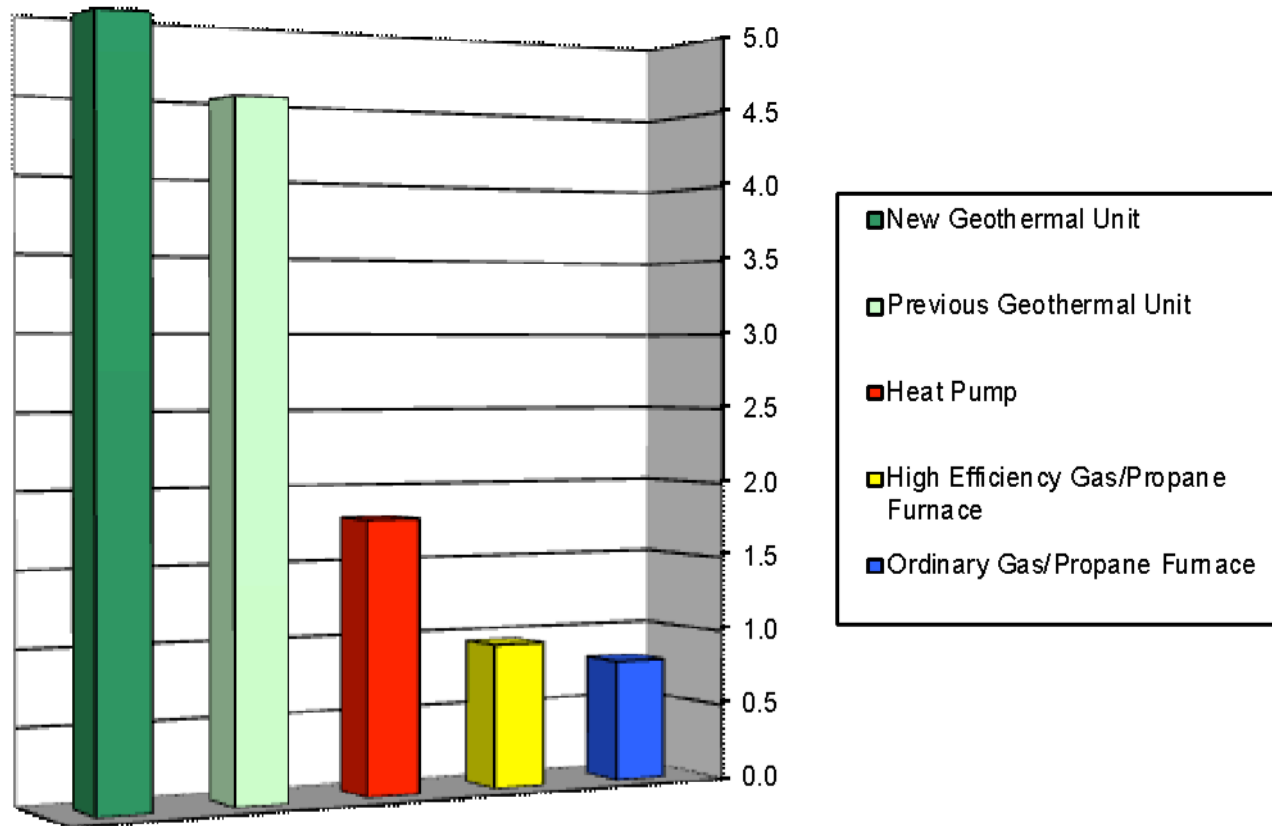
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# Geothermal Performance Comparison

## Heating Efficiency (COP)



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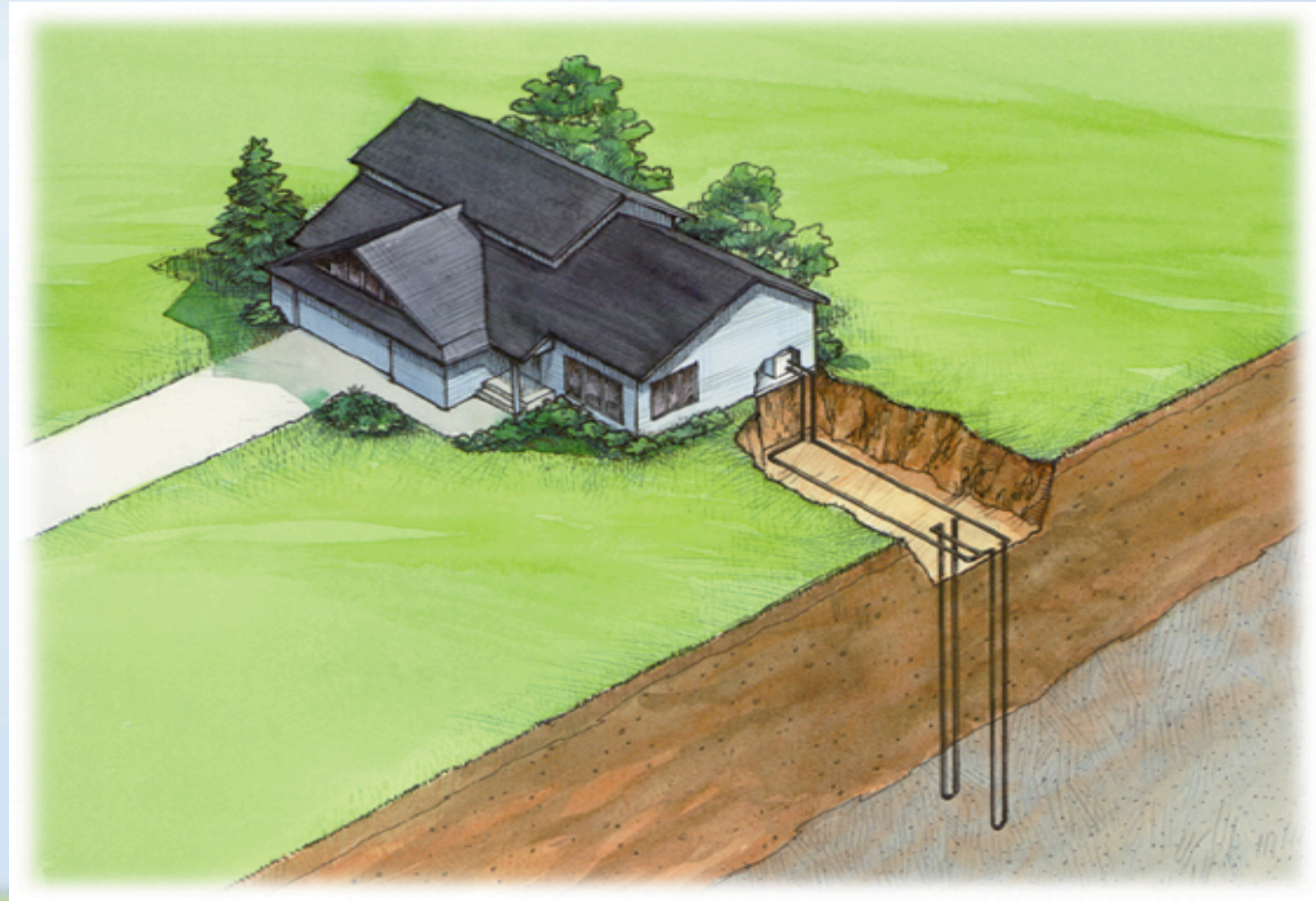




# Loop Types

- Closed Loop (w/ antifreeze)
  - Horizontal
  - Vertical
  - Pond
- Open Loop (w/ groundwater)
  - Well Water

# Vertical Loop



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# Vertical Bore Without Backfill

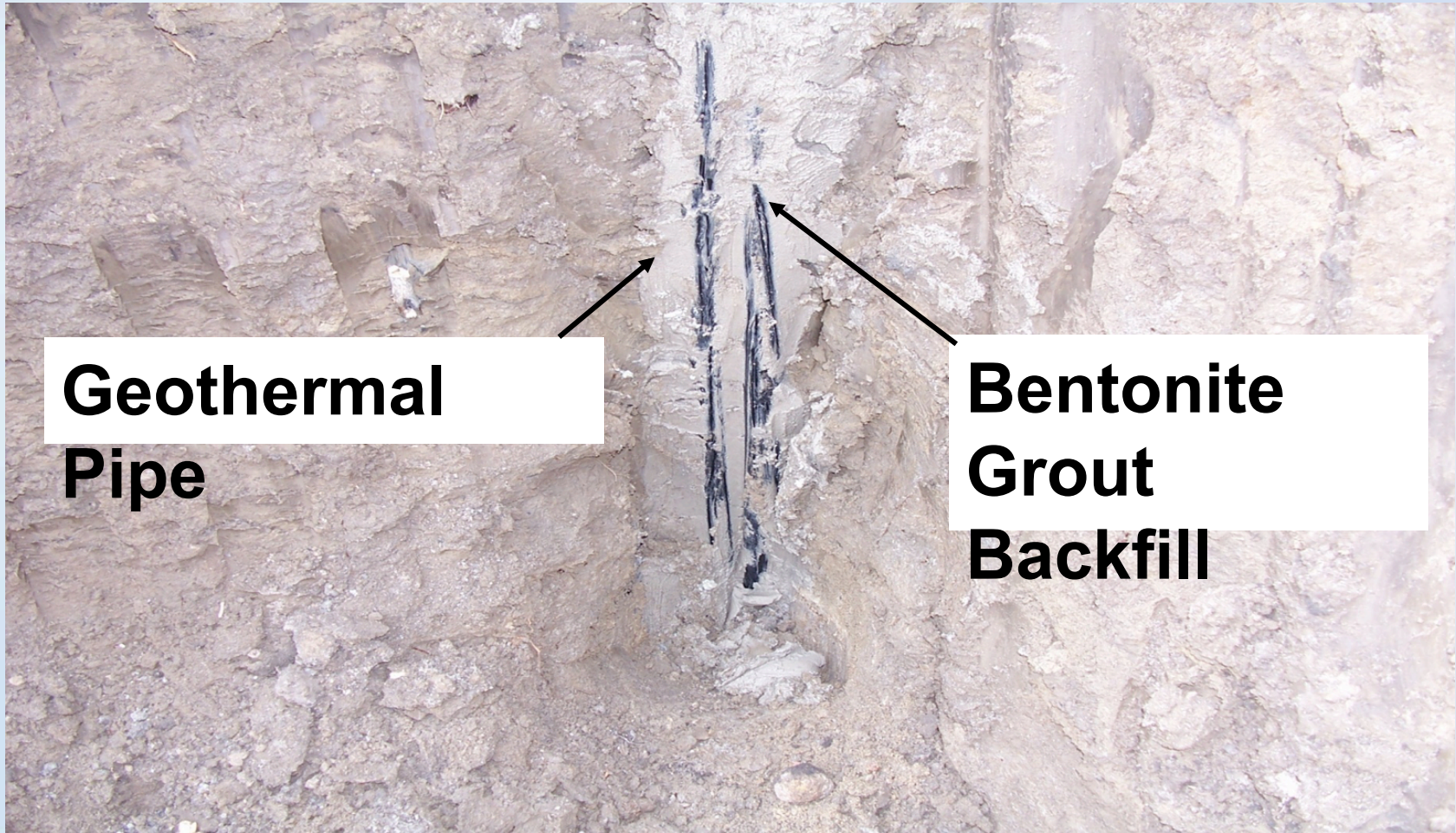
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# Vertical Loop/Grouted



**Geothermal  
Pipe**

**Bentonite  
Grout  
Backfill**

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# Retrofit Existing Home ...

## What Geothermal Loop Installation Will Look Like



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# New Home Construction ... What Geothermal Loop Installation Will Look Like



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# U-Bend Used for Vertical Loops



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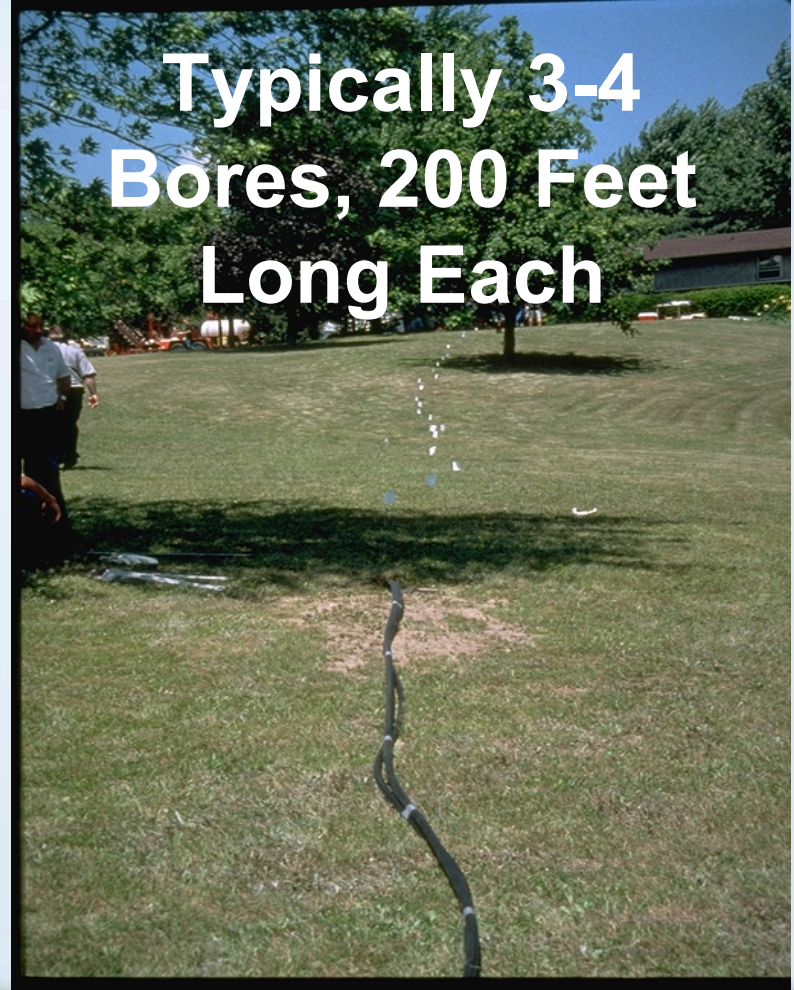




# Horizontal Bore Loops



Typically 3-4  
Bores, 200 Feet  
Long Each



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# Directionally Bored Loopfield...

## What Geothermal Loop Installation Will Look Like



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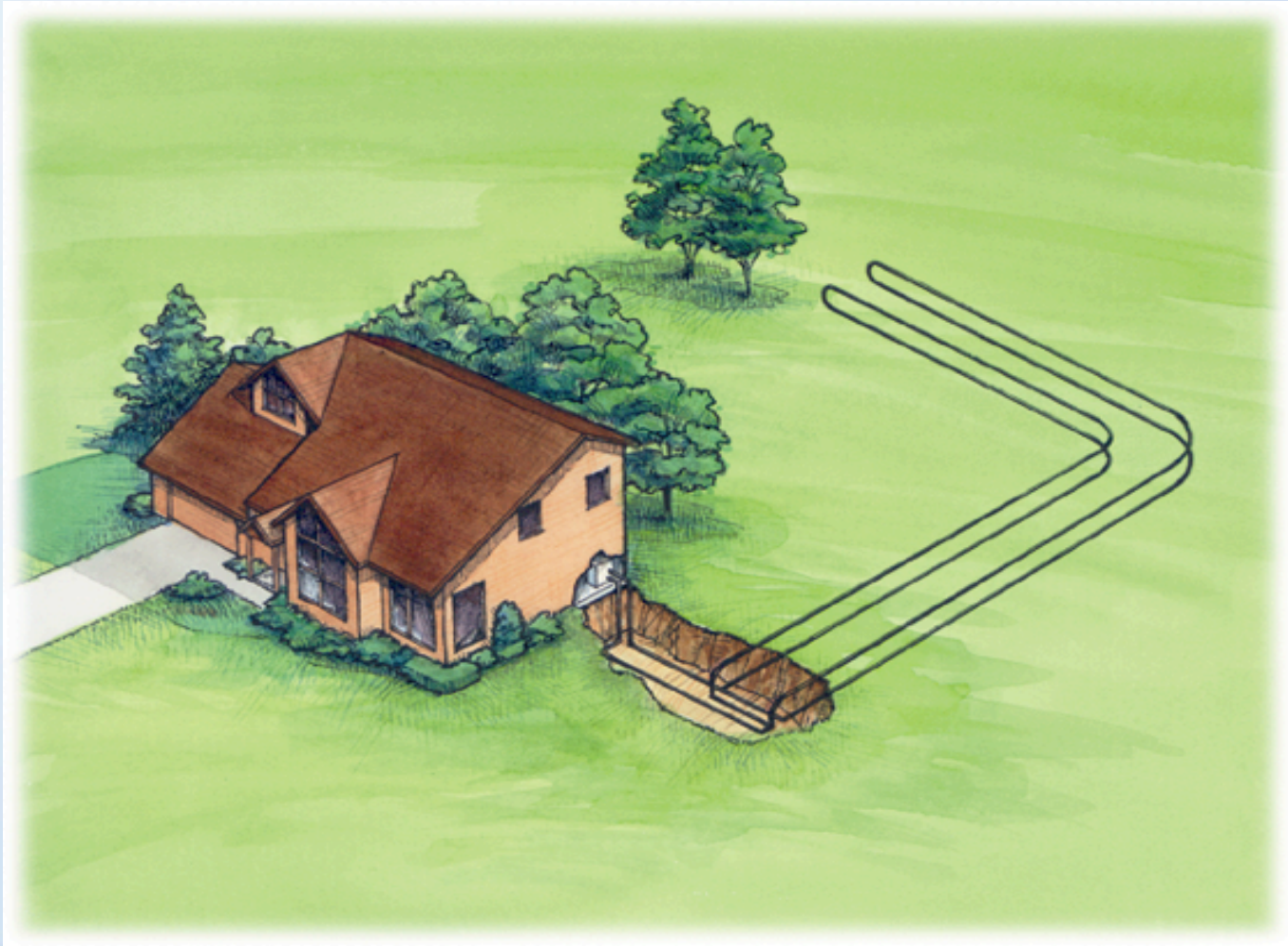


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# Horizontal Loop



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# Horizontal 4 & 6 Pipe Loops



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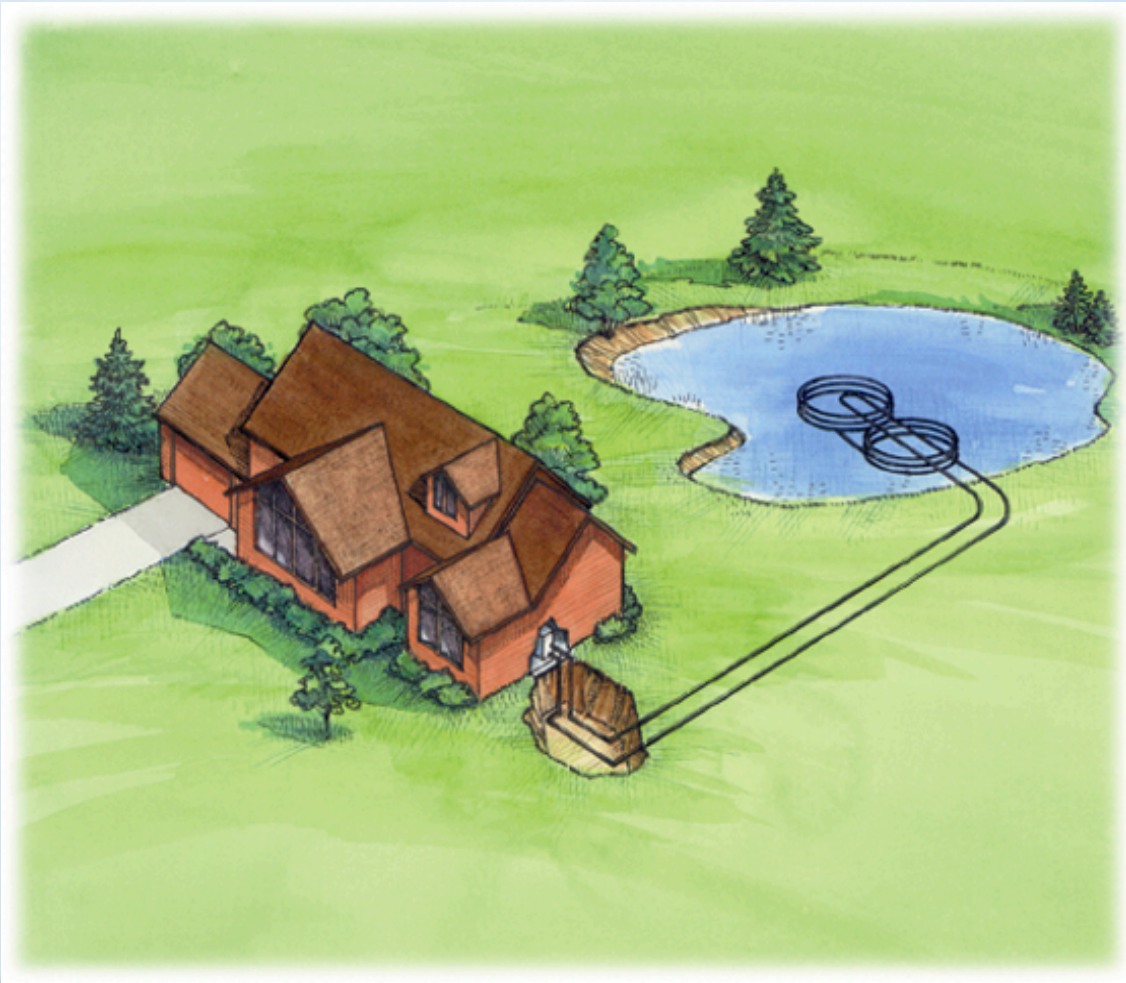


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# Pond Loop



Minimum ½ Acre,  
8 Ft. Deep

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# Racked Loops



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# Well Water (Open Loop)




Uses  
Existing Well

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# Load Calculation is a VITAL First Step

Right-J® Worksheet				<< < prev zone next zone > >>										
1			Room name		Atrium	Main House								
2			Exposed wall		24.0 ft	149.0 ft								
3			Ceiling height		8.0	9.0								
4			Room dimensions		19.0 x 12.0 ft	1.0 x 1630.0 ft								
5			Room area		228.0 ft²	1630.0 ft²								
Ty	Construction number <small>Select any cell then click here</small>	U-value	Or	HTM (Btuh/ft²)		Area (ft²) or perimeter (ft)		Load (Btuh)		Area (ft²) or perimeter (ft)		Load (Btuh)		
				Heat	Cool	Gross	N/P/S	Heat	Cool	Gross	N/P/S	Heat	Cool	
6	W	12B-0bw	0.097	n	0	0	0	0	0	0	297	268	1300	426
•	G	1D-c2oc	0.570	n	0	0	0	0	0	0	8	0	228	165
		11K0	0.360	n	0	0	0	0	0	0	21	21	378	228
•	W	12B-0bw	0.097	e	4.850	1.591	96	78	378	124	288	268	1300	426
11	G	1D-c2oc	0.570	e	0	0	0	0	0	0	20	0	570	1252
		1D-c2oc	0.570	e	28.50	50.08	18	0	513	902	0	0	0	0
W	G	12B-0bw	0.097	s	0	0	0	0	0	0	468	428	2076	681
		1D-c2oc	0.570	s	0	0	0	0	0	0	40	0	1140	1273
W	G	12B-0bw	0.097	w	4.850	1.591	96	78	378	124	288	248	1203	395
		1D-c2oc	0.570	w	0	0	0	0	0	0	40	0	1140	2504
P	G	1D-c2oc	0.570	w	28.50	50.08	18	0	513	902	0	0	0	0
		12C-0aw	0.091	-	4.550	1.392	152	131	596	182	0	0	0	0
D	11K0	0.360	n	18.00	10.87	21	21	378	228	0	0	0	0	
		16B-19ad	0.049	-	2.450	2.631	228	228	559	600	1630	1630	3994	4289
F	22A-cpl	0.989	-	0	0	0	0	0	0	1630	149	7368	0	
		22A-tpl	0.989	-	49.45	0	228	24	1187	0	0	0	0	0
Total room load								6363	4406			24592	12336	
Air required (cfm)								0	239			0	668	

Geothermal is a different type of heating/cooling system. Equipment cannot be oversized, nor undersized – unlike a traditional gas furnace. It must be properly sized



# WaterFurnace Energy Analysis Fossil Furnace & AC Performance

<b>Dealer-</b> HVAC Contractor Springfield, IL	<b>Client-</b> John Q. Public Springfield, IL
<b>Notes:</b> Furnace Data- Furnace Type: Propane Pilot, Comb Blwr Input Capacity: 100000 btu/hr Output Capacity: 80000 btu/hr Blower Power: 1/2 Horsepower Flue Diameter: 3 Inches Flue Height: 15 Feet Vent Damper: No Flue Damper Combustion Air: Outdoor	<b>Notes:</b> Fossil Furnace & AC Operating Costs- Residence Heating- Load: 88.2 million btu Propane: 1,451 Gallon Electric: 827 kwh Average Efficiency: 66.1% Efficient Cost of Operation: \$2,597 Cooling- Load: 44.8 million btu Electric: 4,726 kwh Avg EER: 9.5 btu/watt Cost of Operation: \$425 Hot Water- Load: 13.6 million btu Propane: 266 Gallon Avg COP: 55.5% Efficient Cost of Operation: \$465 Constant Fan: \$272 Annual Cost: \$3,759
<b>Air Conditioning Data-</b> ARI Clg Cap @ 95: 48000 btu/hr @ 95 F ARI EER @ 95: 10.5 btu/watt <b>DHW System Data -</b> DHW Type: Propane Input Capacity: 40000 btu/hr Output Capacity: 28000 btu/hr Flue Diameter: 3 Inches Flue Height: 15 Feet Vent Damper: No Flue Damper Combustion Air: Indoor	<b>Run Time-</b> Cooling: 861 hours Heating: 1,103 hours Peak Demand kw (CLG & DHW): 4.82 <b>Fuel Costs-</b> Elec Rate - Cooling: \$0.090 /kwh Elec Rate - Heating: \$0.070 /kwh Natural Gas: /ccf Propane: \$1.75 /gal Fuel Oil: /gal
<b>Design Data:</b> Heating Load: 63923 btu/hr Heating Temp Diff: 72 °F Cooling Load: 45717 btu/hr Cooling Temp Diff: 25 °F DHW Temp: 120 °F DHW Users: 3 People Constant Fan: 1 Yes Internal Gains: 12,897 <b>Comfort Conditions-</b> Heating Setpoint: 72 °F Cooling Setpoint: 75 °F Start Cooling Temp: 70 °F	
<b>Other-</b> Weather Location: Springfield, IL	

# Geothermal Sizing Software Provides an Energy Analysis

This analysis will provide energy usage projections, paybacks, savings, etc.

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# Classic Geothermal Residential Retrofit in Old Home



Geothermal can work in virtually any application ... some are easier than others

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# Geothermal Costs & Incentives

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# Group Buy

## How it works:

The more people go geothermal, the lower the price:

**\$3,900 / Ton**

Base price is lower than Design Air's market rate.

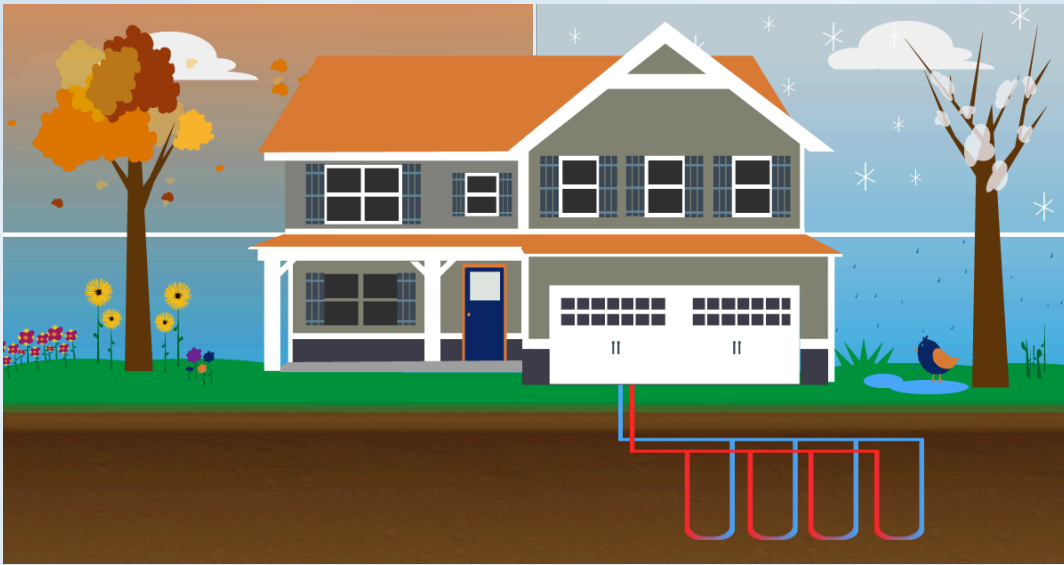
### Volume Rebates

Total	50 Tons	100 Tons	150 Tons
Discount price/Ton	\$3,700	\$3,600	\$3,500
# of Properties	8-12 homes	16-24 homes	24-36 homes

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# Every Home Is Different

Your Geothermal System Is  
Tailor-Made To Fit Your  
Needs

## Pricing Varies by Site and Needs:

- System Design and Size
- Supplemental electric heat or gas furnace upgrade
- Geothermal hot water assist and buffer tank
- Surge Protectors

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# Federal Residential & Commercial Geothermal Tax Credit

- **Tax credit of 26%** on qualified expenditures in 2020
- No maximum credit, but requires you have tax appetite
- Steps down to 22% in 2021 and 0% in 2022 (stays at 10% for commercial in '22 and beyond)
- A home must be owned by the taxpayer but does not have to serve as the principal residence
- Incentive details at [energystar.gov](http://energystar.gov) or [irs.gov](http://irs.gov)



# Design-Air

## HEATING & AIR CONDITIONING

4 Ton WaterFurnace 3 Series  
10kw Supplement Heat, Wiring  
and Hot Water Assist

Installed cost	\$21,690
Max. Geo Urbana Champaign discount	-\$1,600
26% Federal Tax Credit	- \$5,223
<b>Net cost</b>	<b>\$14,867</b>

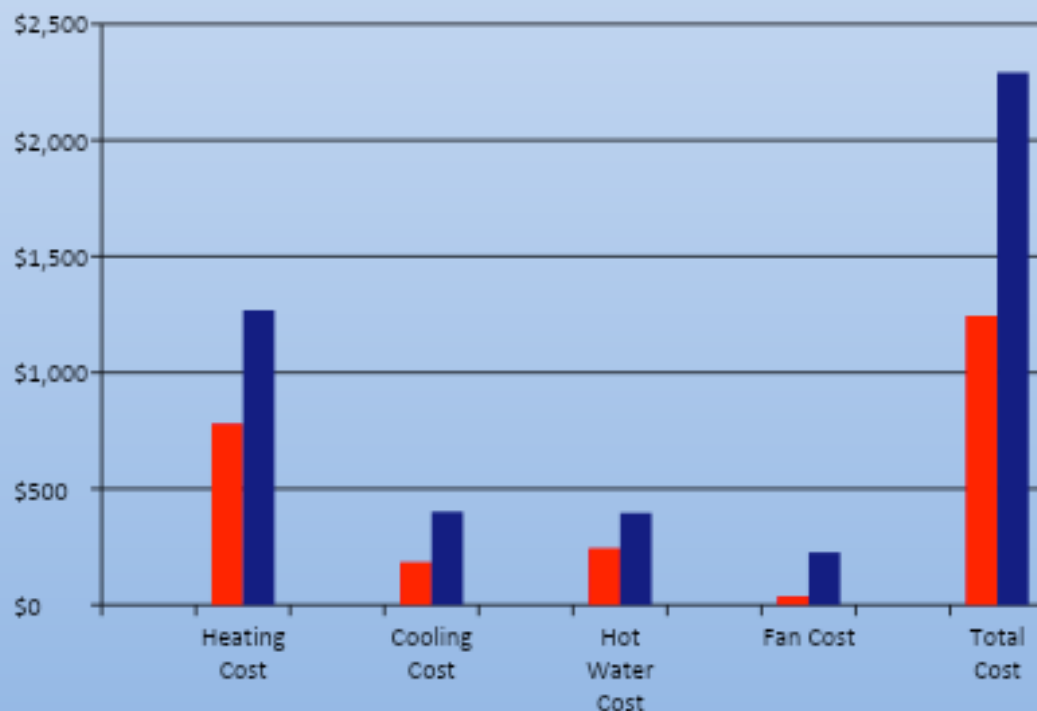


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# Reduce Your Energy Bill



■ WaterFurnace 5 Series Dual Capacity ND049 ■ Gas-80%/SparkPwrVent-PSC with 10 SEER/Single Stage-R22

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# Incremental Payback

Type of System	Cost	Tax Credit	Incremental Payback
Geothermal	\$20,000	\$5,200	\$4,800
NG or Propane Furnace and Air Conditioning	\$10,000	N/A	N/A

- Home or Business requires heating and cooling
- Assumes property requires new HVAC system
- Compares geothermal against conventional equipment
- Paybacks typically in the three-six year range depending on the cost of gas, electric rates, etc.

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# Home Values

## Possible Reasons for Increased Resale Value:

- Immediate Monthly Savings for Buyers
- More and More Buyers Want Green Homes
- A “Low Hassle” Improvement

**The amount of energy savings depends on the size of the home, the climate, and the way that the homeowner uses heating and cooling.** The U.S. EPA claims that people can save as much as 70% on heating costs and 50% on cooling with geothermal heating pumps.

No home improvement is guaranteed to provide a specific ROI. Ultimately, the way a home is valued depends on the knowledge of the many parties relevant to the transaction. Real Estate agents who understand how geothermal heating and cooling works and average energy savings for the area can help to market the home appropriately.



# Environmental Benefits

- Requires less fuel to heat or cool your home
  - Space heating, air conditioning, and water heating account for **~ 70% of energy use** in the home according to the EIA
  - Reduces environmental damage caused by the extraction of fossil fuels
  - Takes fuel delivery trucks off the road
- Replacing outdated equipment with a more efficient geothermal system can reduce a home's CO2 emissions by **up to 80%**
  - Eliminates Carbon Monoxide risk, according to the CDC kills hundreds every year and makes thousands more sick
  - Improves indoor quality
  - Lasts longer - about 20-25 years
- Can lower carbon footprint even further by switching all of your energy use, including your heat pumps, from fossil fuel-generated solar electricity

## FIVE EASY STEPS TO GEOTHERMAL

1

### Get Started

Sign up online

2

### System Design & Pricing

Phone  
Consultation

Site Visit

Energy Analysis

Formal Proposal

Contract & down  
payment

3

### Ground Loop Installation

Permit

Utility Location

Group Loop  
Installation

Inspection

Backfill

Cleanup

4

### Equipment Installation

Site Preparation

Inside Piping

Same day  
replacement

System Startup

Accessories &  
details

5

### Project Completion

City Inspection

QA Walkthrough

System  
Orientation

Warranty &  
Maintenance  
Program

Final Payment



# Next Steps

- Fill out the site assessment form. We'll send you link to the form in the chat AND in a follow-up email. You can also click the blue **sign up** button on **GeothermalUC.org**
- Design Air will provide you with a free, no obligation preliminary Geothermal Financial Analysis. This report can be via email or webinar.
- Request a detailed site assessment. Design Air will verify your design, update your quote and give you your contract.
- Sign contract with Design Air by May 30th, 2021, to participate in Geothermal Urbana-Champaign.
- Celebrate and enjoy clean energy!

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# Stay Informed: Become a Member of the MREA!



**Promoting renewable energy, energy efficiency,  
and sustainable living through education and demonstration**

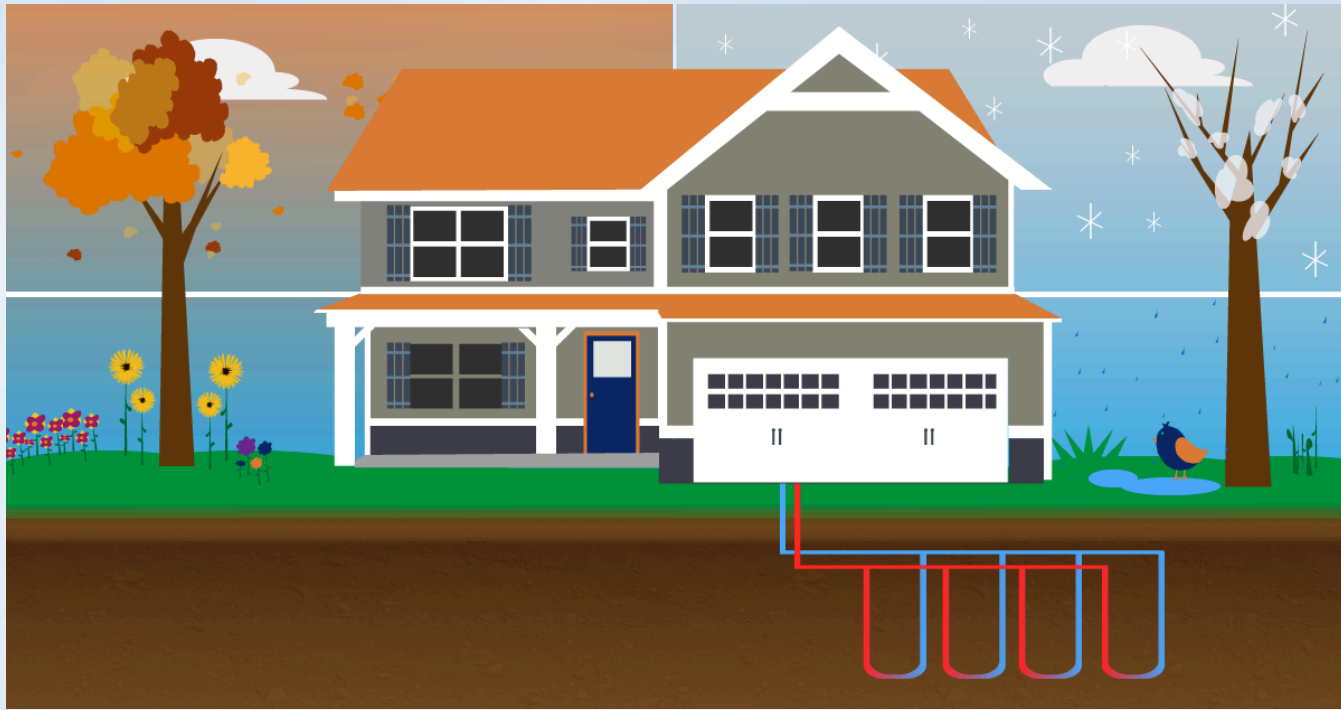
- \$20 Off All Courses
- Access to Clean Energy Credit Union
- Free Online Tutorials
- Invite to Virtual Membership Meeting
- Subscription to Newsletter
- Free Rise Up! Publication Mailed to You

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[www.GeothermalUC.org](http://www.GeothermalUC.org)

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# Design-Air Contact Information

**Sign Up for a Site Assessment of Your  
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**Get More Information:**

**[DesignAirHVAC.com](http://DesignAirHVAC.com)**

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# Thank You for Attending!

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**Feedback? Questions?**

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