



MEDIA KIT

Thank you for helping promote the Grow Solar Metro East Group Buy! Please help get the word out via social media, e-newsletters, and your other networks to help drive attendance for the program's upcoming educational Power Hour webinars.

Zoom Event Links

[04/12/21 Monday 4:00-5:00PM Solar Power Hour on Zoom \(click to register\)](#)

[04/29/21 Thursday 1:00-2:00PM Solar Power Hour on Zoom \(click to register\)](#)

[05/11/21 Tuesday 10:00-11:00AM Solar Power Hour on Zoom \(click to register\)](#)

[05/20/21 Thursday 1:00-2:00PM Solar Power Hour on Zoom \(click to register\)](#)

[05/31/21 Monday 6:30-7:30PM Solar Power Hour on Zoom \(click to register\)](#)

[06/09/21 Wednesday 3:00-4:00PM Solar Power Hour on Zoom \(click to register\)](#)

[06/18/21 Friday 12:00-1:00PM Solar Power Hour on Zoom \(click to register\)](#)

Interested in being a co-host? Email TaylorB@midwestrenew.org for more information

Example Facebook Posts

- **@GodfreyIL Cool Cities Committee, @CollinsvilleIL Cool Cities Committee, Village of Glen Carbon Cool Cities Committee, and partners @LewisandClarkCC, @PiasaPalisadesSierraClub and @theMREA** are proud to offer **@GrowSolarMetroEast**, a public education and group purchasing program available to any property owner in Madison, Monroe, and St. Clair Counties. Register for a free webinar and learn more at www.GrowSolarMetroEast.org
- Thinking about going solar? Attend a Power Hour webinar on Zoom to learn more about the **@GrowSolarMetroEast** program, a new initiative that makes going solar more accessible and affordable in our community. Come learn about the basics of solar, its financial benefits, and how the solar group buy program works. After the session, you can schedule a free, no-obligation site assessment/cost estimate! www.GrowSolarMetroEast.org
- Solar is a great way to reduce your energy bills, support the local economy, and help create a healthier environment! Attend an upcoming Power Hour presentation to learn more about solar and take advantage of the **@GrowSolarMetroEast** group-purchasing program! www.GrowSolarMetroEast.org
- **@GrowSolarMetroEast** makes going solar more affordable by bringing the community together to secure bulk purchasing discounts. Learn if solar is right for you and start the journey to lowering your energy bills! www.GrowSolarMetroEast.org

Like our [Facebook](#) page!

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Newsletter Sample

Thinking about going solar? Grow Solar Metro East is a great way to reduce your energy bills, support the local economy, and help create a healthier environment!

If you are a Madison, Monroe, or St. Clair County home or business owner, attend a free, virtual Power Hour webinar on Zoom to learn more about the Grow Solar Metro East, a program that makes solar more accessible and affordable in our community. Come learn about the basics of solar, its financial benefits, and how the solar -group-buy program works. After the session, you can schedule a free, no-obligation site assessment/cost estimate.

www.GrowSolarMetroEast.org

Come join us and see if solar is right for you!

Contact Peter Murphy, Solar Program Director at MREA with any questions – PeterM@midwestrenew.org

Logos, Images, & more

- [Grow Solar Metro East Media](#)
- [Grow Solar Metro East Testimonial: Julie Downs](#)

About the Presenters



Kevin McKee has been a solar homeowner for 10 years. He has been a volunteer "Solar Ambassador" for most of that time, educating the public on renewable energy and promoting its wider adoption. McKee has represented the Midwest Renewable Energy Association through its Grow Solar programs, as well as the Illinois Solar Energy Association, and the Illinois Solar Education Association. McKee and his wife Peggy reside in Troy, Illinois.



Virginia Woulfe-Beie is the Three Rivers Project Co Coordinator for the Piasa Palisades Group of the Sierra Club and a Trustee for the Village of Godfrey. Virginia and her husband Dave had a 7.8 kW roof top solar array installed on their home in October of 2016 with the Solarize Godfrey group solar purchasing program.



Nate Keener is Director of Sustainability at Lewis and Clark Community College where he manages the College's Climate Action Plan. He helped to found the Godfrey Cool Cities Committee and led the region's first bulk buy solar program called "Solarize Godfrey." He has been involved with the Grow Solar program since its inception. He lives in Alton with his wife Emily and two daughters.