



MEDIA KIT

Thank you for helping promote the Grow Solar Linn + Johnson Counties Group Buy! Please help get the word out via social media, e-newsletters, and your other networks to help drive attendance for the program’s upcoming educational Power Hour webinars.

Zoom Event Links

[04/28/21 Wednesday 4:00-5:00PM Solar Power Hour on Zoom \(click to register\)](#)

[05/06/21 Thursday 3:00-4:00PM Solar Power Hour on Zoom \(click to register\)](#)

[05/12/21 Wednesday 5:00-6:00PM Solar Power Hour on Zoom \(click to register\)](#)

[05/26/21 Wednesday 6:30-7:30PM Solar Power Hour on Zoom \(click to register\)](#)

[06/01/21 Tuesday 12:00-1:00PM Solar Power Hour on Zoom \(click to register\)](#)

[06/08/21 Tuesday 3:00-4:00PM Solar Power Hour on Zoom \(click to register\)](#)

[06/24/21 Thursday 12:00-1:00PM Solar Power Hour on Zoom \(click to register\)](#)

[07/08/21 Thursday 3:00-4:00PM Solar Power Hour on Zoom \(click to register\)](#)

[07/21/21 Wednesday 10:00-11:00AM Solar Power Hour on Zoom \(click to register\)](#)

[07/27/21 Tuesday 6:30-7:30PM Solar Power Hour on Zoom \(click to register\)](#)

[08/02/21 Monday 12:00-1:00PM Solar Power Hour on Zoom \(click to register\)](#)

[08/09/21 Monday 4:00-5:00PM Solar Power Hour on Zoom \(click to register\)](#)

[08/17/21 Tuesday 10:00-11:00AM Solar Power Hour on Zoom \(click to register\)](#)

[08/24/21 Tuesday 4:00-5:00PM Solar Power Hour on Zoom \(click to register\)](#)

Example Facebook Posts

- The @LinnCountyIowa and @JohnsonCountyIA along with partners, @CityofCRIowa, @LCPublicHealth, Linn Clean Energy District, @JohnsonCountyConservation, @JCEnergyDistrict, @CityofIowaCity, @TNCIowa, @Matthew25MinistryHub @GreenIowaAmeriCorps and @theMREA are proud to offer @GrowSolarLinnJohnsonCounties, a public education and group purchasing program available to any property owner in Linn and Johnson Counties. Register for a free webinar and learn more at www.LinnJohnson.GrowSolar.org
- Thinking about going solar? Attend a Power Hour webinar on Zoom to learn more about the @GrowSolarLinnJohnsonCounties program, a new initiative that makes going solar more accessible and affordable in our community. Come learn about the basics of solar, its financial benefits, and how the solar group buy program works. After the session, you can schedule a free, no-obligation site assessment/cost estimate! www.LinnJohnson.GrowSolar.org



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Example Facebook Posts Continued

- Solar is a great way to reduce your energy bills, support the local economy, and help create a healthier environment! Attend an upcoming Power Hour presentation to learn more about solar and take advantage of the @GrowSolarLinnJohnsonCounties group-purchasing program! www.LinnJohnson.GrowSolar.org
- @GrowSolarLinnJohnsonCounties makes going solar more affordable by bringing the community together to secure bulk purchasing discounts. Learn if solar is right for you and start the journey to lowering your energy bills! www.LinnJohnson.GrowSolar.org

Like our [Facebook](#) page!

Want to use a graphic with your post? Find options here: [Grow Solar Linn + Johnson Counties Media](#)

Example Twitter Posts

- Solar doesn't have to be expensive! Join an upcoming Power Hour to find out how and if solar is right for you. www.LinnJohnson.GrowSolar.org
- Join a Power Hour, sign up for a free, no obligation site assessment from our competitively selected solar installer. Check our website to learn more and sign up: www.LinnJohnson.GrowSolar.org
- With solar you can save money and the Earth at the same time. Join an upcoming Power Hour to start your solar journey today. It's a win-win. www.LinnJohnson.GrowSolar.org
- Red, blue, or whatever opinion you have, we can all believe in saving money. Save your green by going green with solar. Learn more at: www.LinnJohnson.GrowSolar.org

Our favorite hashtags: #solarenergy #savemoneylivebetter #growsolar

Want to use a graphic with your post? Find options here: [Grow Solar Linn + Johnson Counties Media](#)

Newsletter Sample

Thinking about going solar? Grow Solar Linn + Johnson Counties is a great way to reduce your energy bills, support the local economy, and help create a healthier environment!

If you are a Linn or Johnson County property owner, attend a free, virtual Power Hour webinar on Zoom to learn more about the Grow Solar Linn + Johnson Counties, a program that makes solar more accessible and affordable in our community. Come learn about the basics of solar, its financial benefits, and how the solar -group-buy program works. After the session, you can schedule a free, no-obligation site assessment/cost estimate.

www.LinnJohnson.GrowSolar.org

Come join us and see if solar is right for you!

Contact Peter Murphy, Solar Program Director at MREA with any questions – PeterM@midwestrenew.org

Want to use a graphic with your newsletter? Find options here: [Grow Solar Linn + Johnson Counties Media](#)

Logos, Images, & more

- [Grow Solar Linn + Johnson Counties Media](#)