



*Leading the Charge:  
Creating a  
Solar Roadmap  
for Your School*



*Starts at 11:45 AM*

Kenneth A. Walz

Presentation for WI State Education Convention 01/18/24

# Acknowledgements:



Energy Center

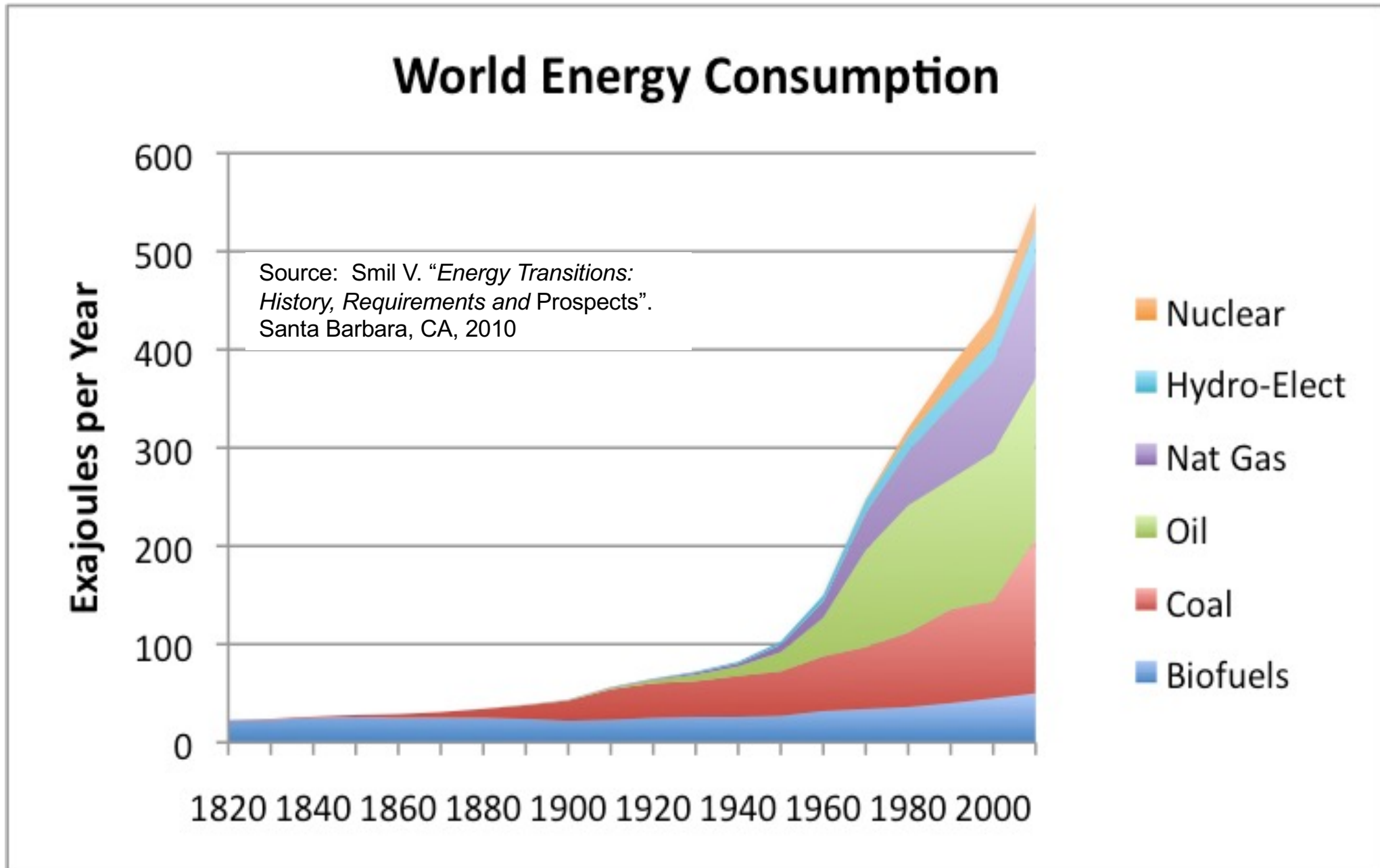
Award #s 2000714 & 2201631

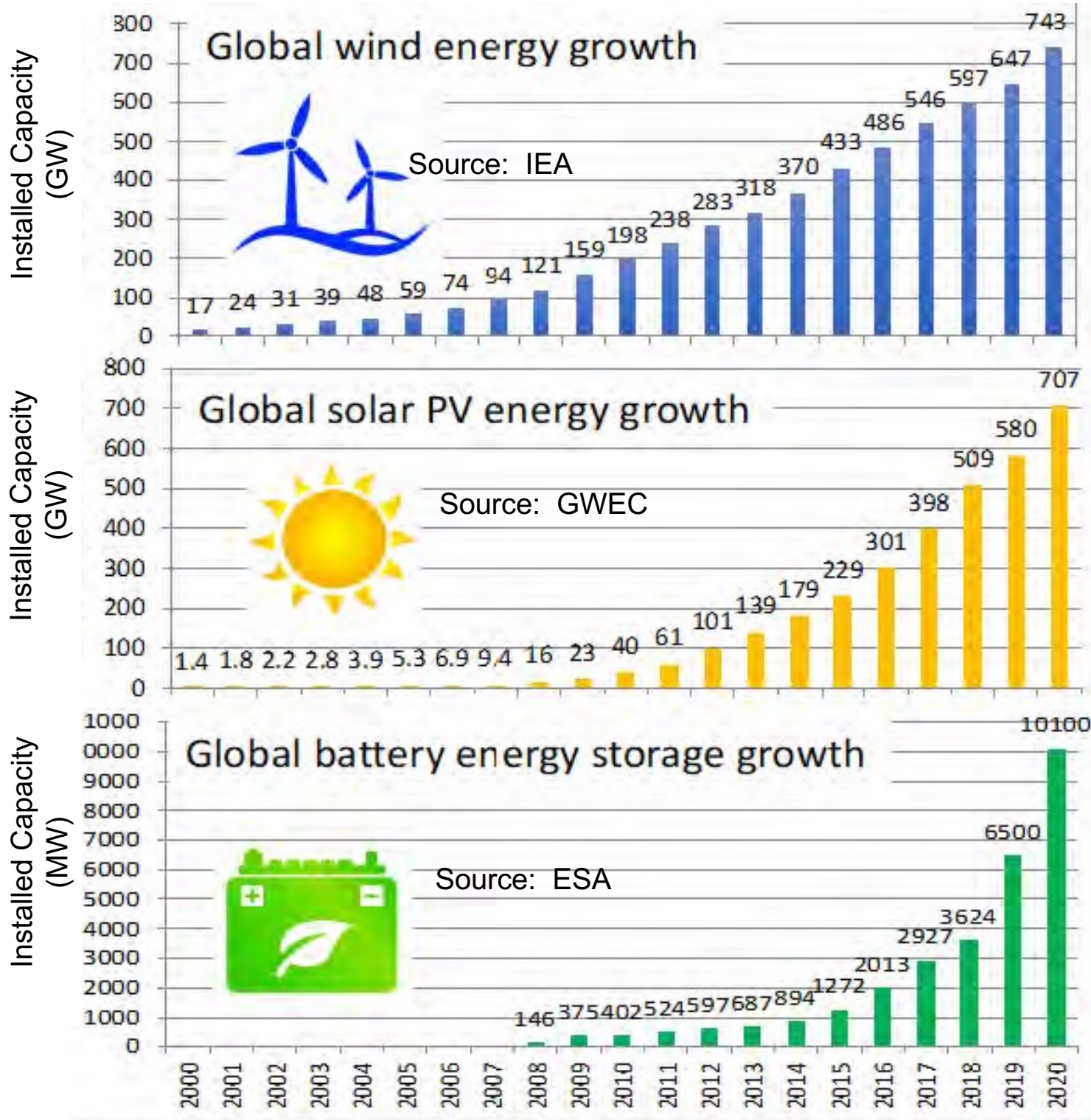


*Disclaimer: this work was supported by the the Dept of Energy Solar Energy Technology Office and the National Science Foundation Advanced Technological Education program. Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the Department of Energy, or the National Science Foundation.*

# **Let's Examine Some Global Trends in Energy Consumption**

# We live at a historic time...





# Renewable energy costs hit new lows, now cheapest new power option for most of the world

Phil Dzikiy - May. 29th 2019 2:54 pm ET [🐦 @phildzikiy](#)



# How can solar benefit schools?

1. Reduces the cost of electricity (\$/kWh) by 30-50%
2. Moves utility costs from the annual operational budget to the long term capital budget.
3. Frees up operational dollars for other costs directly related to student instruction
4. "Locks in" a portion of the utility budget, providing cost certainty for budgeting
5. Solar construction costs paid with bonds at 2-3% interest. Solar Internal Rate of Return of 8-15% depending on site
6. Provides a learning opportunity for students and a path to energy careers

**Madison College –  
A Solar on Schools  
Case Study...**



**Truax PV Systems (2002)  
2.1 and 1.2 kW**



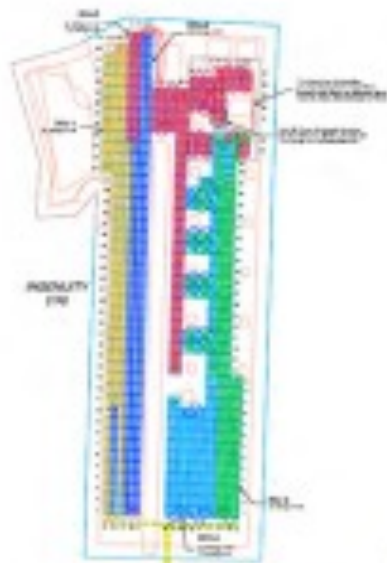
# Truax PV System Commissioned Jan 2019

- 1.85 MW<sub>DC</sub> - (5,700) Yingli YL325P-35b modules
- 1.65 MW<sub>AC</sub> - SolarEdge 33kW kW Inverters
- 277/480 VAC output for three phase interconnection
- Fully UL listed, NEC 2017 Rapid shutdown compliant
- 730 W DC optimizer per pair of modules
- Ecolibrium and Unirac Racking
  - Ballasted, non-penetrating
  - E-W and South Facing arrays



# Madison College 1.85 MW Solar System

ADA Accessible Student Lab



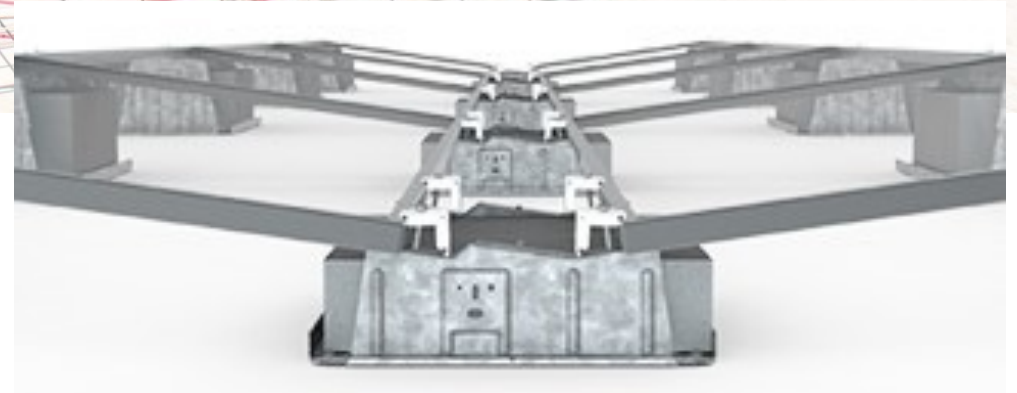
5700 panels  
119,300 sq ft  
Roughly two  
football fields  
worth of panels



# **Ecolibrium Ballasted South Facing Racking**



# Unirac East-West Ballasted Racking



# EcoX Standing Seam Metal Clips



**While remarkable in its size, the Madison System has also garnered attention for its educational design elements**

**Madison College Solar Instructional Sub-Array**

- Lower Roof Elevation Ample Spacing
- Guard Rails
- Walkway Traction Pads
- Ready Disconnect/Lock-Out Point
- ADA Accessible Roof Access
- Easy access to Tools and Equipment



# Space Designed to accommodate large groups



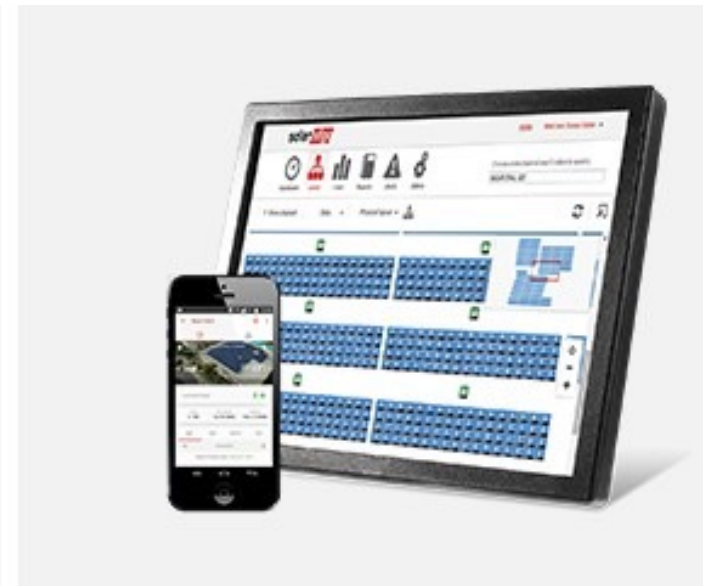
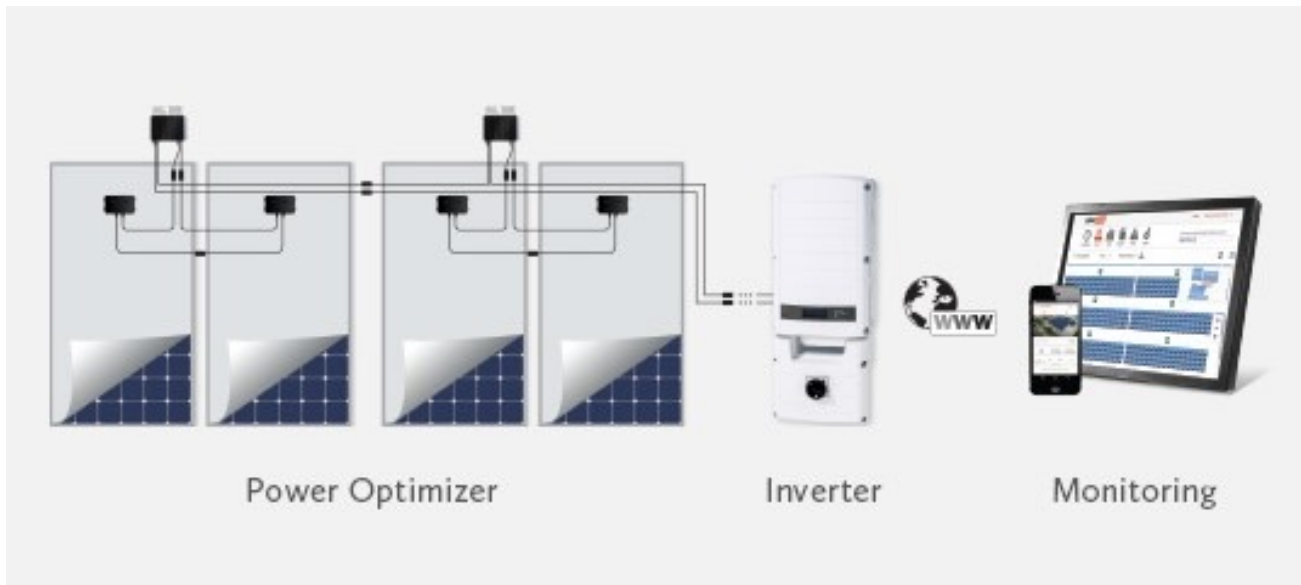


# Walkway tread pads to access workspace traffic areas



# SolarEdge Synergy Inverters

- SE10KUS, SE66.6K, & SE100KUS inverters with integrated monitoring, 10 year warranty extendable to 12 years
- P730 optimizers – two modules per optimizer
  - Maximize power production using DC to DC conversion for MPPT
  - Monitoring to the optimizer level using powerline communication
- Israeli company founded in 2006; 2,500 MW shipped in 2017





Dashboard



Layout



Charts



Reports



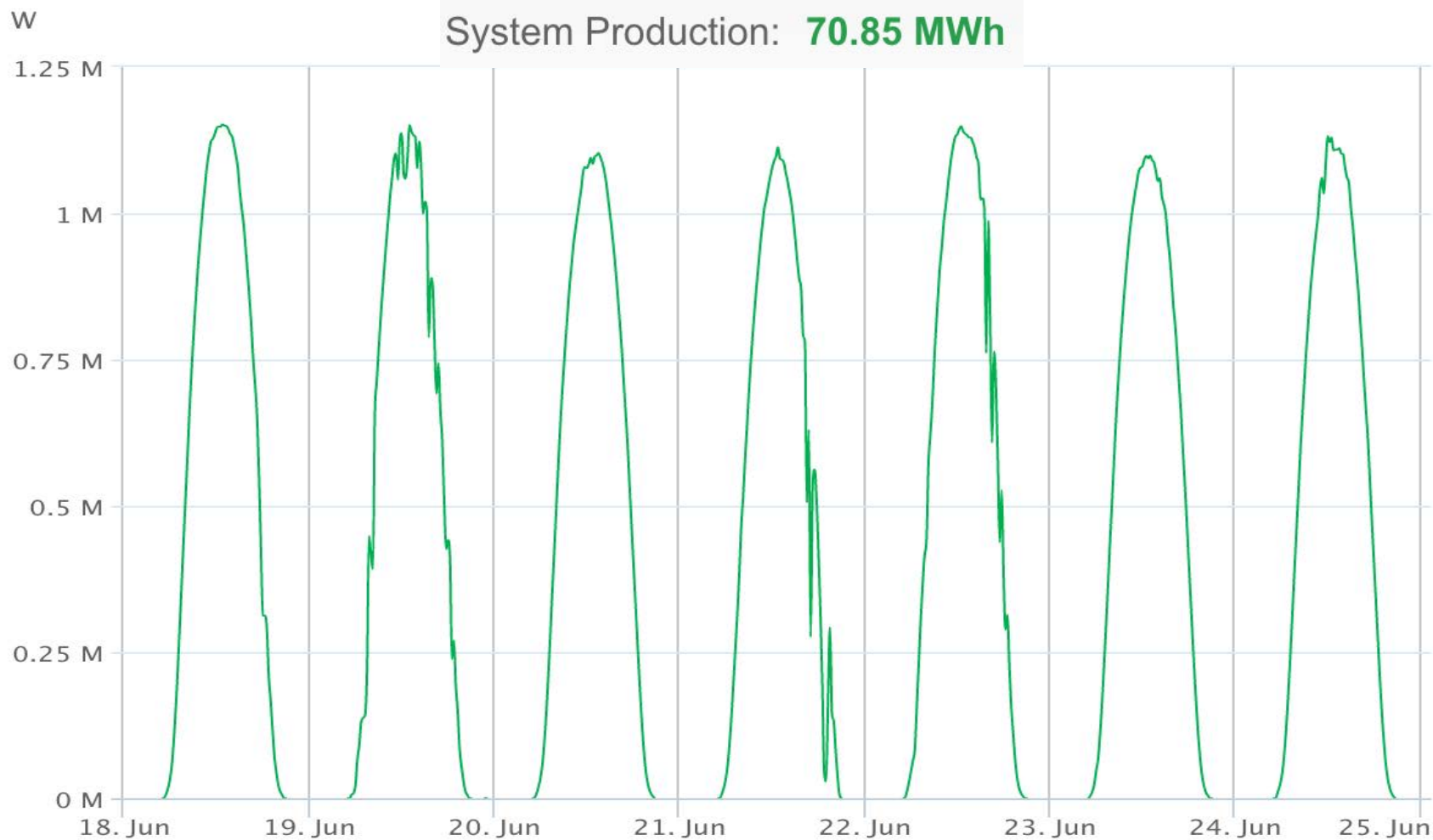
Alerts



Admin

When skies are clear, the system powers the whole campus from ~ 10am-2pm

Power Output (MW)



■ Solar Production

From: 06/18/2022

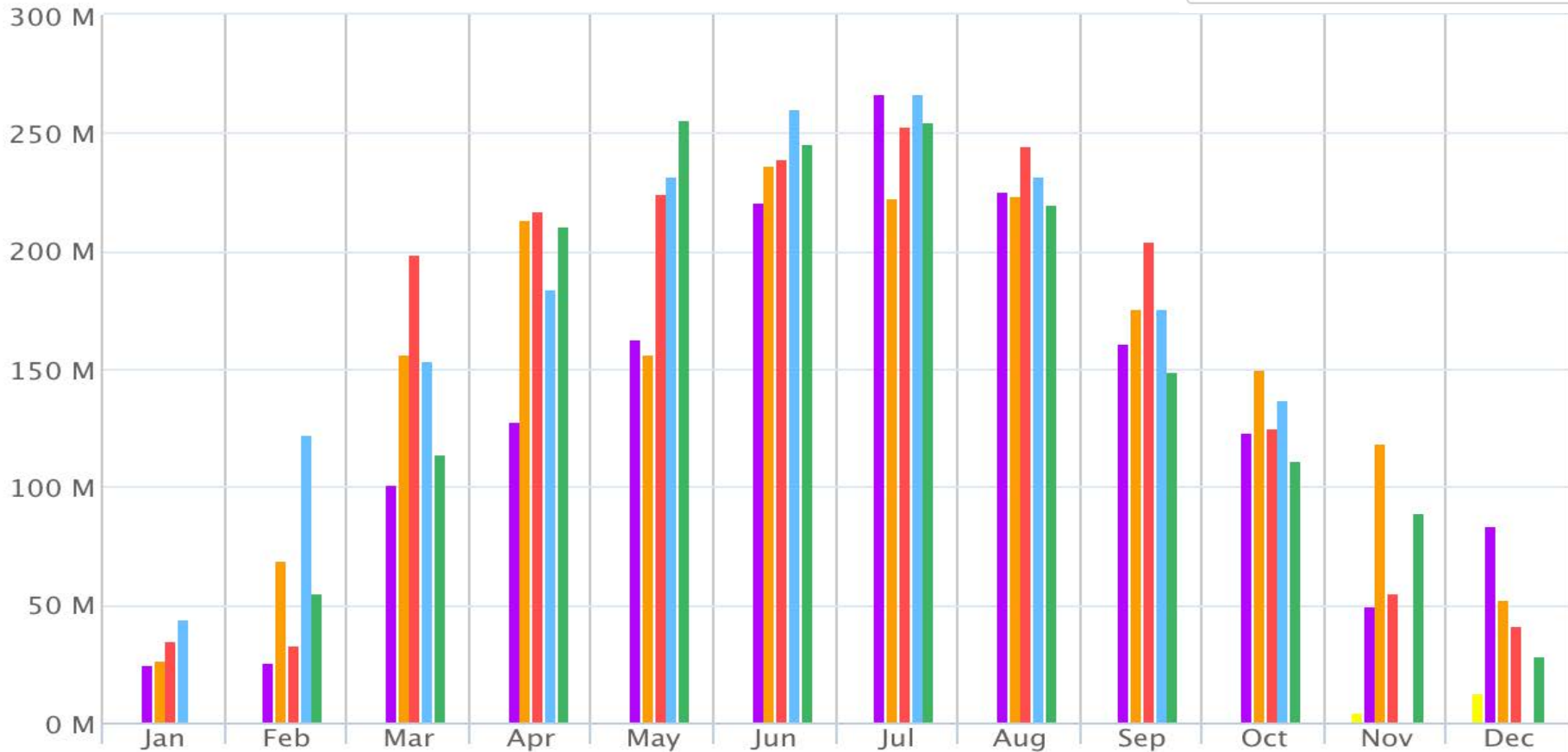
◀ Previous week | Next week ▶

# Lifetime Energy Production 8,390,000 kWh

## Comparative Energy

Month Quarter Year

Wh 2018 2019 2020 2021 2022 2023



## Environmental Benefits



CO2 Emission Saved  
**5,900,880 kg**



Equivalent Trees Planted  
**98,208.1**

**How Might Madison  
College's Experience Help  
Promote Solar at my School?**

***(Please steal our playbook!)***



# Solar Photovoltaic Roadmap

Produced in 2017, as the cost of solar PV technology was falling rapidly  
Goal of integrating Solar Energy into all campus facilities

## Table of Contents

- Overview and Executive Summary
- Section 1: Solar PV Stakeholders at Madison College
- Section 2: Solar PV Development Considerations
- Section 3: Campus Energy Analysis
- Section 4: Solar PV Site Prioritization
- Section 5: Solar PV Project Financial Modeling
- Section 6: Solar PV Contracting - Bid-Ready Solar Projects
- Section 7: Solar PV RFPs - Creation and Execution
- Section 8: Solar PV Forecast and Future Outlook
- Section 9: Solar PV Instruction at Madison College
- Section 10: Solar Grant Related Activities at Madison College
- Attachments and Figures

# Why create a Solar Roadmap?

## Smart Allocation of Resources

- Schools have many places to invest \$, solar is just one of them
- Like most districts, Madison College operates many buildings (cannot do 20 construction projects all at the same time)
- Spend \$ where it has the greatest benefit

# 10 Step Guide to Create a Solar Roadmap

Honors student:  
Steven Ansorge  
Mentor: Ken Walz



MADISON COLLEGE  
HONORS PROGRAM



**Download available at: [www.CreateEnergy.org](http://www.CreateEnergy.org)**



# Step 1: Assemble Roadmap Team

- Steven Ansorge, Student Senate President
- Tom Helbig, Electrician and Electrical Instructor
- Wes Marquardt, Facilities Manager
- Mark Thomas, Vice President and CFO
- Kenneth Walz, Renewable Energy Instructor



# Step 2: Motivating Objectives

What do you feel are the most important reasons/goals for Madison College to "go solar"	Rank	Rank	Rank	Rank	Rank	Average Rank
cost savings	1	1	2	4	4	2.4
learning opportunities for students	2	4	3	2	3	2.8
energy budget certainty (cost hedging)	3	2	5	1	5	3.2
social and environmental goals	4	5	1	7	1	3.6
energy resilience for critical electrical loads	7	6	7	3	2	5
"green" visibility	5	3	6	6	6	5.2
off balance sheet treatment (e.g. capital or operating leases)	6	7	4	5	7	5.8

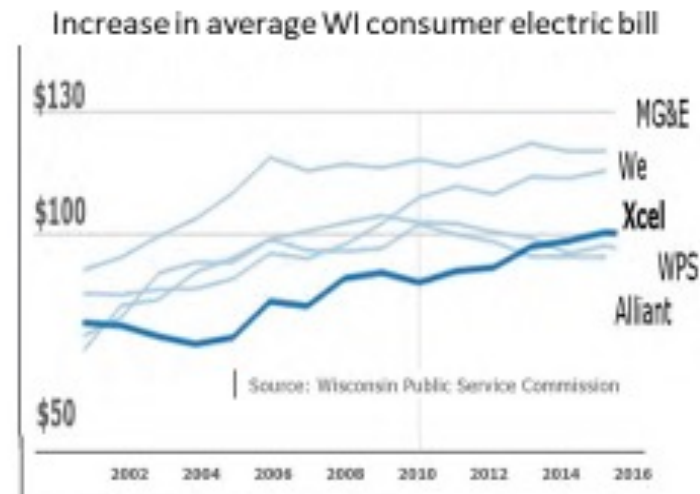
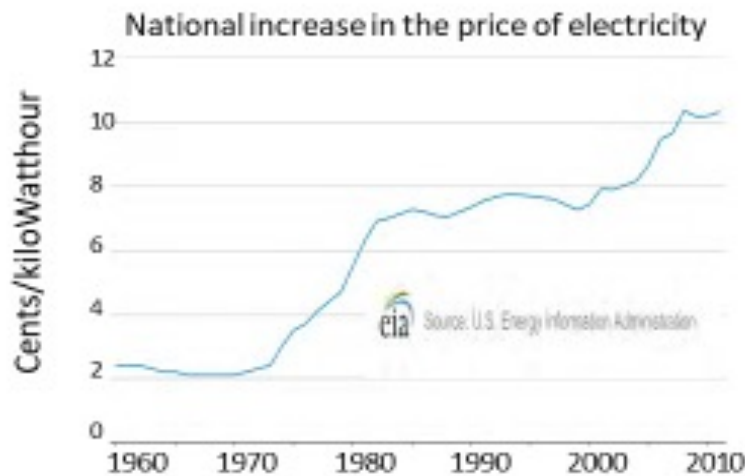
# Step 3: Identify Stakeholders

START <-----Phases of Development -----> FINISH

	Development of Solar Roadmap	Prioritization of Solar Sites	Exploration of Funding Vehicles	Proposal and Approval of Projects	Legal/ Contractual	Project Design	Project Execution	Operations and Maintenance
Internal Stakeholders	PV Roadmap team	PV RoadMap Team	PV RoadMap Team	PV RoadMap Team	Facilities Team	Facilities Team	Facilities Team	Facilities Team
		Campus Managers	Financial Team	Presidents Office	Legal Office	Program Faculty	Faculty?	Faculty?
		PV Students?	MATC Foundation	College Board	Procurement Office	Students?	Students?	Students?
			Grants Office		Grants Office			
External Stakeholders		Solar Contractors	Electric Providers	WTCS	Solar Developers	Solar Developers	Solar Developers	Solar Contractors
		Roofing Contractors	NSF, DOE, etc.	Electric Providers	Electric Providers	RE Industry Adv Board	Solar Contractors	
			Focus on Energy	City Permitting		Electric Providers	Electric Providers	
			PV Developers	FAA Permitting		NREL	Permitting Bodies	

# Step 4: Energy Usage and Costs

Electric bills represent an ongoing operational cost for colleges and universities

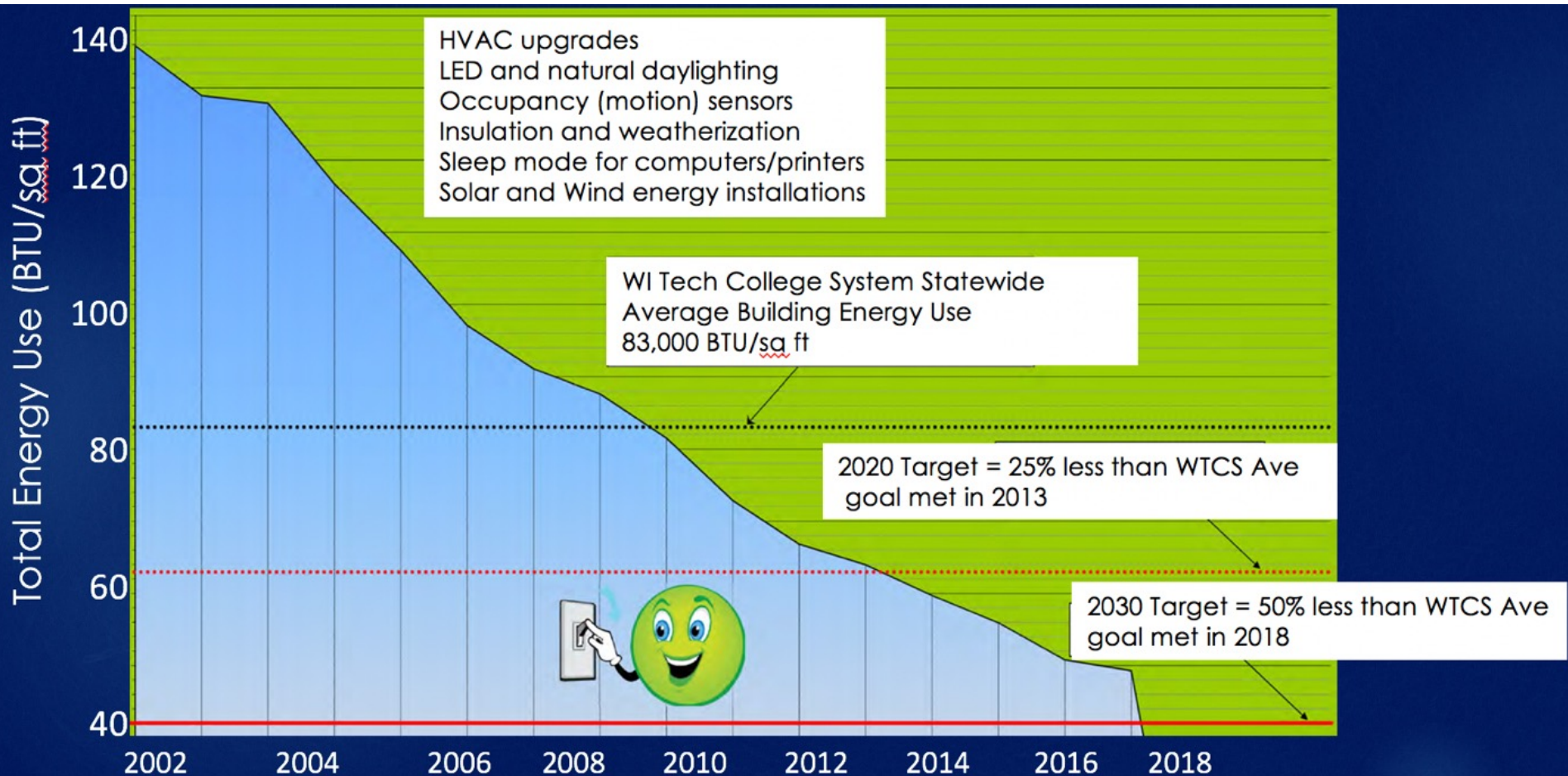


Madison Gas and Electric Rates per kWh	Summer	Winter
Off-Peak (nights and weekends)	\$0.049	\$0.037
On-Peak (days)	\$0.099	\$0.086

*Madison College operates twenty some buildings, at twelve campus locations, with five different electric utilities having a wide variety of rate structures. These all must be analyzed and understood.*

# Step 5: Document Energy Management Practices

*Ideally, solar will be one component of a larger comprehensive energy plan*



# Step 6: Assess Sites for Solar

## Health Education Building

1705 Hoffman St., Madison, WI 53704

Electric Provider = MGE, CG-2 Rate  
Energy Use Index (Btu/ft<sup>2</sup>) = 33,178  
Peak Electric Load = 545 kW

No shade

Modest roof penetrations &  
a handful of Mechanical units

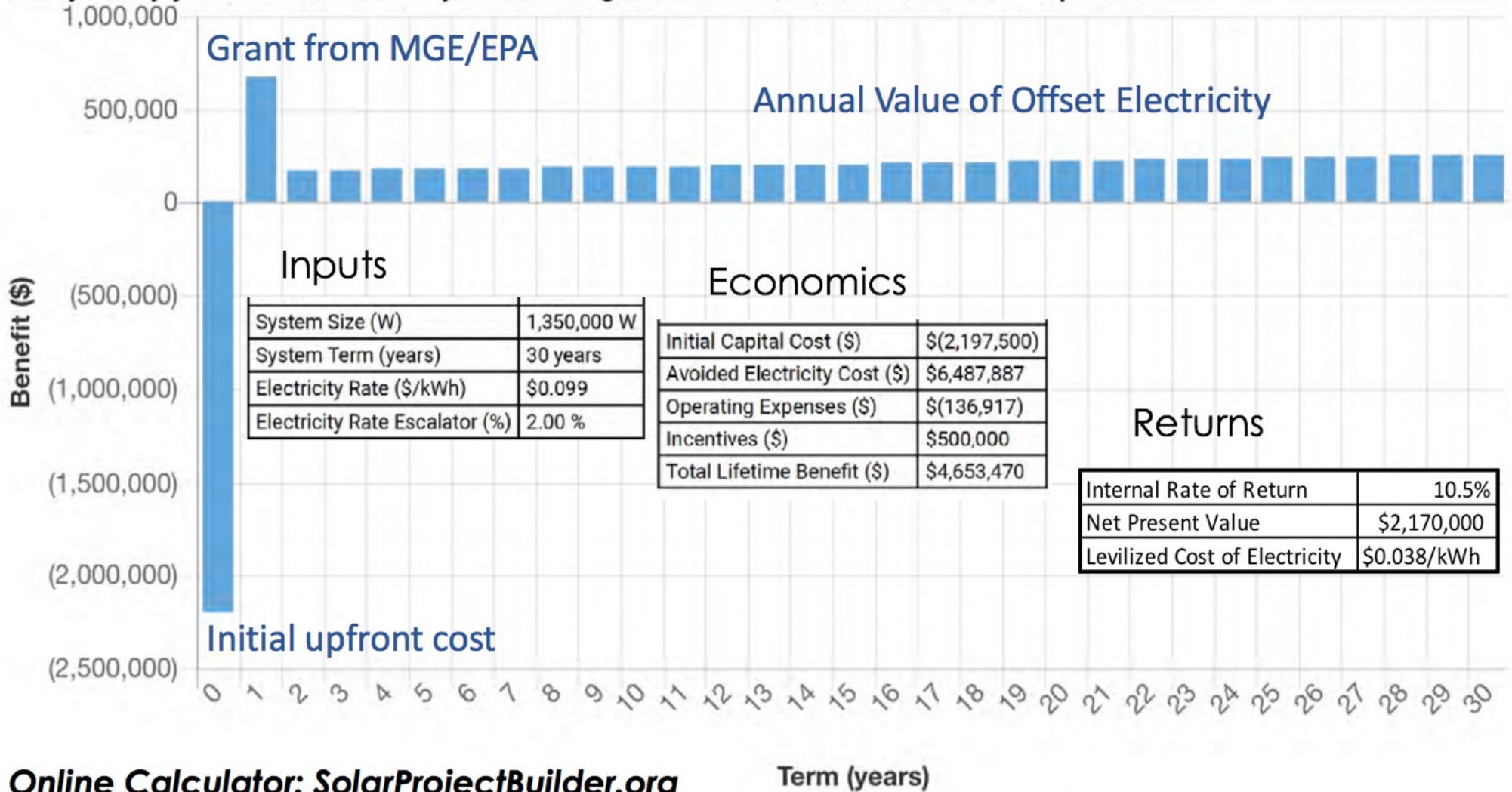
Age of Roof = 10 years

Rooftop solar system size estimate = 250 kWdc  
Some structural reinforcements may be needed\*



# Step 7: Economic Modeling

The year by year benefit of the system taking into account all revenues and expenses



# Step 8: Prioritize Projects

## Priorities Identified

## Status?

1. Truax Main Building	Complete 2018
2. Goodman South Campus	Complete 2019
3. Fort Atkinson Campus	Complete 2020
4. Reedsburg Campus	Complete 2020
5. Truax Early Childhood Bldg	Complete 2021
6. Watertown Campus	Complete 2022
7. Fitness Center Addition	Complete 2023
8. Commercial Avenue Campus Repowering (PV + Energy Storage +Electric Vehicle Charging)	In Progress
9. Truax North Building	RFP in Development
10. Truax Protective Services Bldg	RFP in Development
11. Goodman South Expansion	Feasibility Study
12. Truax Health Science Bldg	
13. Portage Campus	
14. Columbus Campus	



# Step 9: Share the Plan



Facilities Plan  
Academic Plan  
Grants Office  
Community



# Step 10: Implement Projects



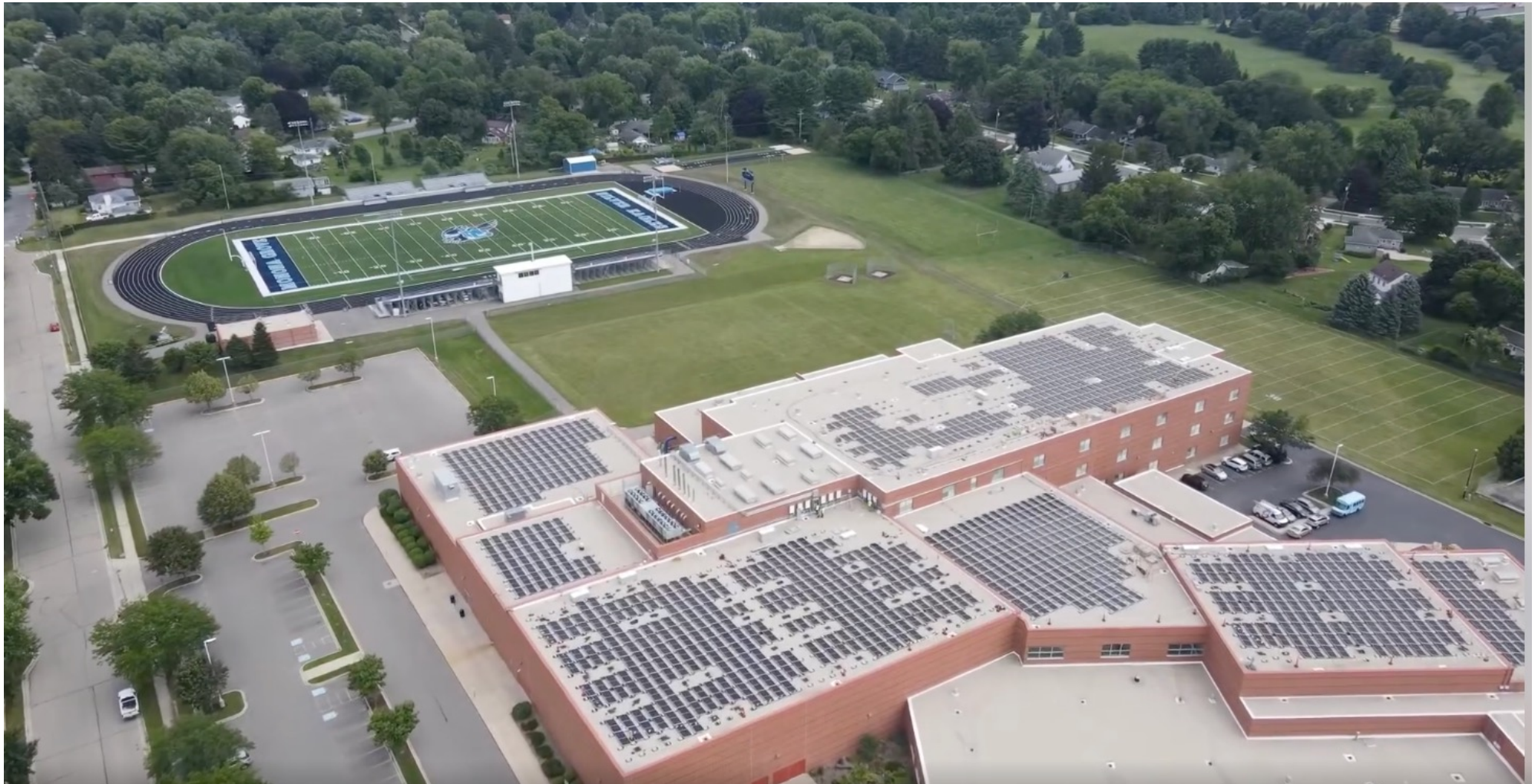
*This may be an opportunity to engage students through apprenticeships or internships*

A few other Solar on Schools examples

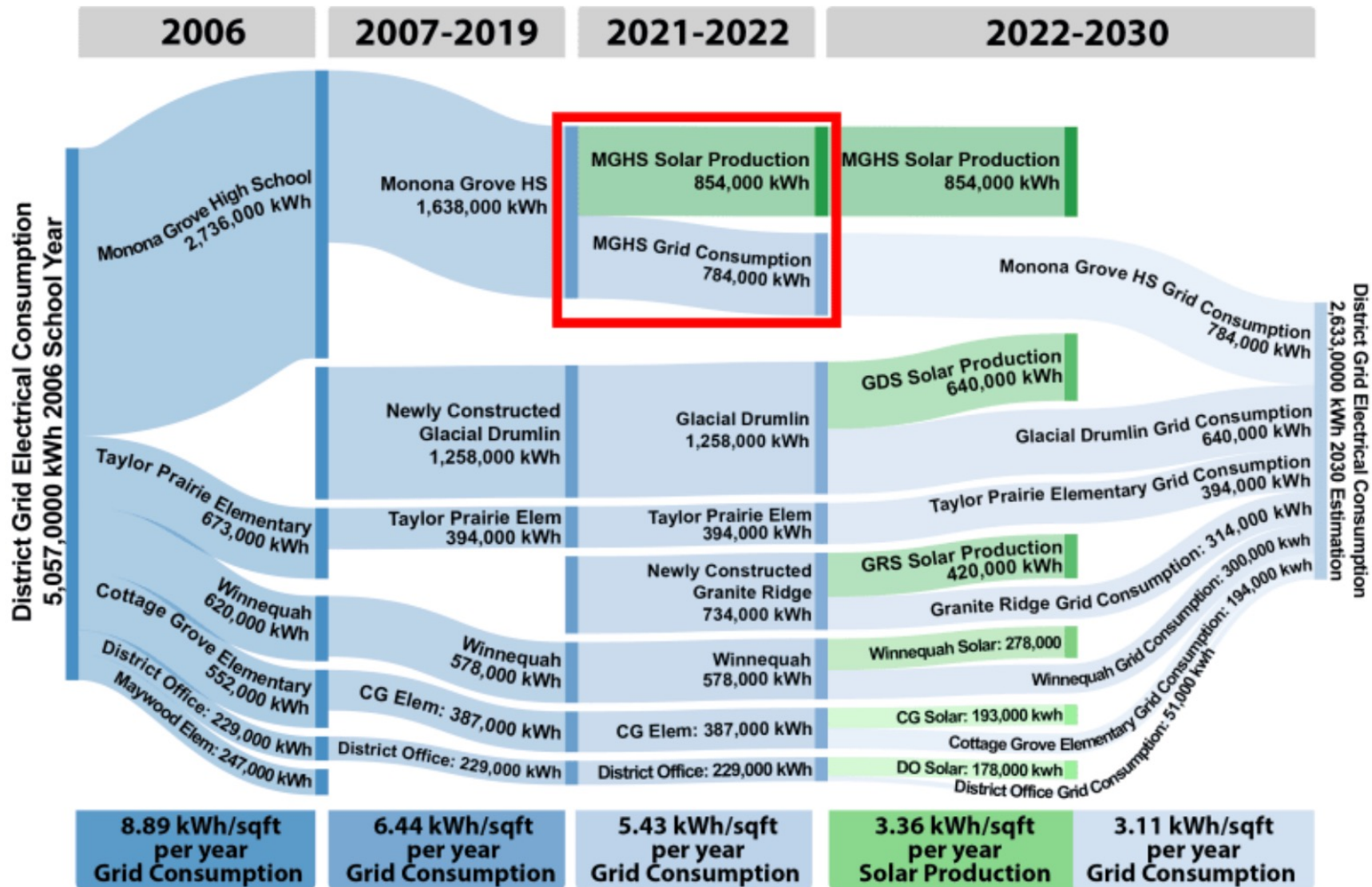
Monona Grove School District

# Monona Grove should have solar for every building, school district committee says

By Lauren Henning lhenning@hngnews.com Sep 7, 2022 Updated Oct 13, 2023 1 min to read



# Monona Grove's Solar Energy Roadmap



The red box shows the contribution of this project to the district's past and proposed energy saving projects. Click the image to enlarge.

Photos courtesy of SunVest Solar Inc.



## Case Study: Solar on Merton Community School District

### PROJECT SUMMARY:

Until the state of WI changed the minimum per pupil revenue limit, Merton Community School District was the lowest per-pupil spending district in Waukesha County. With declining enrollment, we saw that our revenue limit (what we can spend) continued to decline. At this point, we began seeking other ways to continue saving money, especially in energy as this was continuing to be a "fixed cost" regardless of enrollment.

Then, in the Spring of 2018, a School Board member was pursuing their own solar energy for their home and brought the idea of solar PV to the district as a means to save on operating expenses. The School Board and Village Hall met several times to run numbers and build capacity through the Winter of 2018 and we received some early calculations from SunVest which showed great potential. The district formally went to bid for the solar project in March 2019 and by December, our 389 kW DC solar array was installed, commissioned, and online.

The Merton Community School District invested in solar energy as a way to continue to save energy which means we are contributing to a cleaner environment as well as saving money.

Both Merton Primary and Merton Intermediate have solar arrays on the roof tops. The anticipated sizing of the solar energy is projected to produce almost two-thirds of our energy needs, which results in an average electricity savings of \$70,000 per year for the expected 30-year life of the system. To help fund this project, we received a donation of a portion of the modules needed for each system through MREA's Solar for Schools program and a \$68,000 RECIP Grant through the Focus on Energy program, together totaling over \$100,000 in incentives. The remaining balance was paid through district dollars as well as a low-interest, ten-year loan. It is anticipated that the simple payback period will be no more than eight years.



■ *The district found this project to be very successful as a way to continue focusing our fiscal resources into education instead of just "keeping the lights on."* ■  
— **Ronald Russ, Superintendent**

<https://couillardsolarfoundation.org/solar-on-schools>



Photos courtesy of Findorff Builders



## CASE STUDY: Solar on Forest Edge Elementary School

### PROJECT SUMMARY:

The Oregon School District built a 126,000 square foot new construction elementary school, Forest Edge Elementary School in 2020. The key sustainability requirement of the new elementary school was to be a zero-energy building. This is defined as “an energy-efficient building where, on a source energy basis, the actual annual delivered energy is less than or equal to the on-site renewable exported energy” as defined by the U.S. Department of Energy. It will be the first net zero energy school in the state of Wisconsin, offsetting 100% of all on-site energy needs.

The 646kW DC/500kW AC rooftop solar PV system and geothermal heating and cooling system will be leveraged as educational tools for the school and the larger community. The school includes a viewing area to see the roof mounted system and will also include an energy dashboard that can be viewed through an internet connection by anyone interested in learning about the school’s sustainability features and ongoing energy performance compared to the net zero energy target.



“ This solar PV system enables our school district to reduce operational expenses on energy and divert more of the available budget to resources that directly impact student success! ”  
— Statement from Oregon School District

**Some Resources to get you  
started for solar at  
*YOUR SCHOOL***



*Please  
steal our  
playbook!*



CreateEnergy.org

## Table of Contents

### 1. Introduction, Rationale, Acknowledgments, References

→ [Intro \(PDF\)](#)

### 2. 10 Step Guide to Create a Solar Roadmap

→ [Guide \(PDF\)](#)

### 3. Solar Roadmap

→ [Example \(PDF\)](#) → [Template \(Word\)](#)

### 4. Request for Proposals (RFP) for Solar Projects

→ [Example \(PDF\)](#) → [Template \(Word\)](#)

### 5. RFP Scoring Rubric for Solar Projects

→ [Template \(Excel\)](#)

### 6. Solar Installation Timelapse Video

→ [Video \(YouTube\)](#)

### 7. Virtual Tour of a Rooftop Solar System

→ [Video \(YouTube\)](#)

### 8. Press Release 1

→ [Example \(PDF\)](#) → [Template \(Word\)](#)

### 11. Ribbon Cutting Invitation

→ [Example \(PDF\)](#) → [Template \(Word\)](#)

### 12. Ribbon Cutting Schedule and Remarks

→ [Example \(PDF\)](#) → [Template \(Word\)](#)

### 13. Gubernatorial Proclamation

→ [Example \(PDF\)](#) → [Template \(Word\)](#)

### 14. Solar System Fact Sheet

→ [Example \(PDF\)](#) → [Template \(Word\)](#)

### 15. Solar Education Promotional Video

→ [Video \(YouTube\)](#)

### 16. Enlightened Education Solar Engineering Design

→ [Paper \(PDF\)](#)

### 17. Enlightened Education Presentation

→ [Video \(YouTube\)](#) → [Transcript \(PDF\)](#)

### 18. Solar 101

→ [Coming Soon](#)

The Eighth Annual

# 2024 STEM EDUCATOR VIRTUAL SOLAR INSTITUTE

Sponsored By The  
Center for Renewable Energy Advanced Technological Education



MADISON  
AREA | TECHNICAL  
COLLEGE



**Schedule:**

Saturday, April 13, 11:00 am – 1:00 pm CST

Wednesday, April 17, 6:00-7:00 pm CST

Saturday, April 20, 11:00 am – 12:30 pm CST

Wednesday, April 24, 6:00-7:00 pm CST

Saturday, April 27, 11:00 am – 12:30 pm CST

**Registration is open NOW!**

*Participants receive tools and  
equipment shipped to their home!*



**Face to Face STEM Educator Institutes**  
**Solar PV, July 9-11, 2024**  
**Solar + Storage, July 23-25, 2024**



[www.CreateEnergy.org](http://www.CreateEnergy.org)



# Some additional resources



## THE INEVITABLE SOLAR SCHOOL

BUILDING THE SUSTAINABLE SCHOOLS  
OF THE FUTURE, TODAY

MARK HANSON

Rowman & Littlefield Publishers

August 28, 2019

ISBN: 978-1475844207

## Sustainable Universities and Colleges

Sustainability Advances in Institutions of Higher Education

New Horizons in Sustainability and Business series

Edited by Mark Starik, Senior Lecturer, Sustainability Management Program, University of Wisconsin Extended Campus, Madison, Wisconsin and Paul Shrivastava, Professor, Department of Management and Organization, The Pennsylvania State University, University Park, Pennsylvania, US

Publication Date: June 2024 | ISBN: 978 1 03531 472 0 | Extent: c 304 pp

This book provides a set of decision and organizational models for the advancement of sustainability in higher education. International authors present how universities and colleges have attempted to advance sustainability both within and outside of their institutions, and how institutions of higher education can continue to upgrade those efforts to help lead societies toward greater sustainability in the future.

# Take Home Points

- Solar electricity offers a tremendous opportunity for schools to employ new energy technology to save money for their districts
- Solar Roadmaps are invaluable for planning solar projects with your school team
- Schools can help prep students for the workforce by teaching solar concepts in their classrooms and by embracing solar energy in their buildings

**Thank you for  
your attention!**

***Questions?***

For more info, please see:

**CreateEnergy.org**

[kwalz@madisoncollege.edu](mailto:kwalz@madisoncollege.edu)

