

## REQUEST FOR PROPOSALS

# GROW SOLAR JEFFERSON + WAUKESHA GROUP BUY PROGRAM

## Installation of Residential and Small Non-Residential Solar Electric Systems

Jefferson + Waukesha Counties, Wisconsin

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**DATE OF ISSUE:**

March 6, 2024

**PROPOSAL DUE DATE:**

April 3, 2024 at 2:00pm CST

**ISSUED BY:**

Midwest Renewable Energy Association (MREA)

**RFP POINT OF CONTACT:**

Taylor Ball, Solar Program Manager Midwest Renewable Energy  
Association 7558 Deer Rd. Custer, WI 54423  
taylorb@midwestrenew.org

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Questions can be submitted in writing (via email) to the RFP Point of Contact above by 3/27/2024 at 2:00pm CST.

Questions and answers will be posted here: <https://www.growsolar.org/request-for-proposals-rfps/jeff-wauk-2024>

Proposals must be submitted online at: [www.growsolar.org/submit-proposal](http://www.growsolar.org/submit-proposal)

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# PART 1: PURPOSE AND BACKGROUND

## PURPOSE

The Midwest Renewable Energy Association (MREA) is seeking qualified firms to submit proposals for the design, procurement, and installation of new residential and small commercial photovoltaic (PV) systems as part of a bulk purchasing effort to lower prices.

## BACKGROUND

### SOLAR GROUP BUY

The Solar Group Buy educates consumers and makes the installation of PV systems more accessible and affordable. The program is available to residents in Jefferson and Waukesha Counties, Wisconsin, as well as residents residing in Watertown, Whitewater, and Menomonee Falls, Wisconsin. Consumers are participating in a group purchase that reduces the overall cost of installation and includes additional benefits such as a competitive contractor selection process, advantageous pricing, rebate structure and free information sessions.

The program is offered by MREA, Waukesha County Green Team, and Heart of the City (Fort Atkinson) with support from other local partners.

The MREA will coordinate and deliver a minimum of eight free, public Solar Power Hour information sessions and market them widely with e-mail blasts, paid social media promotion, promotional partnerships, press releases and more. Presentations will be a combination of webinars and in-person events.

### THE MREA

The MREA is a regional nonprofit that promotes clean energy, energy efficiency, and sustainable living through education and demonstration. The organization leads the Midwest Grow Solar Partnership which helps communities expand access to solar through technical assistance, solar group buy programs, and training for inspectors and installers.

Between 2013 and 2023, the MREA has facilitated more than 65 Solar Group Buy programs around the Midwest Region, reaching over 14,500 individuals with its Solar Power Hour information sessions. This outreach led to the installation of more than 22,400 kW on over 3,400 properties.



## ABOUT THIS RFP

**The intent of this RFP is to select one proposal to provide system design and installation services for eligible participants in the group buy. Proposing firms may submit individually or collaborate with another firm on a joint proposal.**

As a result of this solicitation, qualified solar installation contractors may enter into a Master Service Agreement (“Agreement”) with the MREA. The Agreement will set forth the terms and conditions under which a contractor will provide site assessments/estimates and design, procure and install residential and commercial solar systems for group buy participants.

**Installations shall be completed and operational before January 31, 2025, unless an extension is granted by the MREA.**

The MREA reserves the right to select a single or joint proposal. To make a selection, the MREA may negotiate with or solicit quotes from one or more solar installation firms applying under this RFP. Nothing in this solicitation process, RFP or any contemplated or final agreement relieves any qualified vendor from complying with all laws and regulations applicable to the agreement.

In order to maintain the fairness and integrity of the selection process, proposals must conform to the requirements of this RFP. All communications shall be through the RFP Point of Contact listed on page 1.

Communications with members of the evaluation committee for the purpose of unfairly influencing the outcome of this RFP may be cause for the proposal to be rejected and disqualified from further consideration.

### TIMELINE:

RFP Announced	March 6, 2024
RFP Questions Due/Posted	March 27, 2024
RFP Proposals Due	April 3, 2024
Firm(s) Selected	April, 2024
Solar Power Hours	April – June 2024
Participant List Available to Contractor	Ongoing
Site Assessments Provided to Participants	April – June 2024
Participants Make “Go” or “No Go” Decision	April – July 31, 2024
Installations Begin	Upon first customer contract signature
Installations Complete	January 31, 2025 <i>unless extension is provided by the MREA</i>

## **ADVISORY COMMITTEE**

The selection of the solar installation firm will be made by the Group Buy Advisory Committee which is composed of representatives from the MREA and residents from Waukesha and Jefferson Counties.

## **CONDITIONS AND RESERVATIONS**

The MREA and its partners are not obligated as a result of the submission of a Proposal to enter into an agreement with any Proposer and have no financial obligation to any Proposer arising from this RFP. All Contracts will be executed between the home or commercial building owners and the selected contractor. By attending Solar Power Hours, home and commercial building owners are not obligated to use the selected contractor for any services and may still choose to pursue solar with other contractors.

The Contract between the property owner and the selected firm will state that the MREA, its program partners and the Advisory Committee are not parties to the Contract, and that the selected solar installation firm will be solely liable for any claims, losses or damages arising out of the Contract. The solar installation firm will be expected to sign an Agreement with the MREA to confirm each organization's roles and responsibilities prior to work starting. The selected firm and the MREA shall retain and own participant and customer data resulting from the project. The selected firm and the MREA are prohibited from selling or sharing customer data without permission of the customers.

Furthermore, the MREA reserves all rights regarding this RFP, including, without limitation, the right to:

- Amend, delay, or cancel the RFP without liability if the team finds it is in the best interest of the project to do so. In the event it becomes necessary to amend any part of this RFP, notice will be provided in the same manner as notice of the original solicitation;
- Reject any or all Proposals received upon finding that it is in the best interest of the project to do so;
- Waive any minor informality or non-conformance with the provisions or procedures of the RFP, and seek clarification of any Proposal, if required;
- Reject any Proposal that fails substantially to comply with all prescribed RFP procedures and requirements;
- Negotiate and/or amend the Scope of Work to serve the best interest of program participants; and
- Request a statement of financial position before selection.

## **SCOPE OF WORK**

**The selected firm will provide for design and installation of residential and commercial solar electric systems for a group of property owners in Jefferson and Waukesha Counties in accordance with the general scope of services outlined below:**

Installations provided by the firm may take the form of cash purchase and/or power purchase agreement. The firm may offer financing and purchasers may acquire separate financing. The inclusion of community solar subscription sales in the education, marketing and sales of the project will be at the sole discretion of MREA. Firms should expect that any community solar subscriptions associated with the public sector partners in the project may be incorporated into the project.

The purpose of this project is to enable the installation of solar photovoltaic systems on homes and commercial buildings in the program territory at a per-watt price lower than that typically offered by the firm. The selected firm will access cost efficiencies through a program which combines lowered customer acquisition costs with group purchasing and installations.

Between the months of April and June of 2024, program partners will promote and deliver educational workshops at easily accessible public locations and online. As prospective participants are identified who wish to proceed with the process, their names and contact information will be provided to the selected firm. If more than one firm is selected, the MREA and the Advisory Committee will refer prospective participants to the firms in an equitable manner determined at the time of firm selection.

## **REPORTING EXPECTATIONS**

The selected firm must provide weekly, bi-weekly and/or monthly progress reports to the MREA and program team as they see fit regarding campaign progress and lead status. Progress reports should include the following:

- Name, address, phone, and e-mail as available for each lead
- Data regarding each Lead regarding the following
  - Scheduled Site Assessment
  - Cost Estimate Sent
  - Contract Signed
  - Cost Estimate Declined
  - System Energized
  - Type of System
  - Size of System
  - Price of System
- Simple payback
- Estimated Year 1 kWh production

## **SITE ASSESSMENT EXPECTATIONS**

The selected firm(s) will provide site assessments and system design cost estimates for each participant free of charge. Individual system designs should be aesthetically pleasing, taking into consideration the preferences of the owner while minimizing project costs and maximizing solar energy production. System cost estimates should also take into consideration each owner's self-identified financial limitations including, if applicable, any owner-arranged financing with a bank, credit union or other financing entity.

The installations will be carried out by the selected firm in conformance with all applicable laws, codes, and interconnection requirements for net-metered installations in the resident or business utility service area. Because this program can generate a high volume of contracted capacity in a short period of time, it is expected that the selected firm(s) will perform installations on an on-going basis rather than waiting until the end of the program.

For each participating home or small business, the selected firm will be responsible for all aspects of the PV installation, including but not limited to:

- Securing all required permits (typically building and electrical permits)
- Completing and submitting all incentive applications
- Scheduling and passing all inspections
- Ensuring each contracted owner with completing an interconnection agreement with the resident or business utility service
- Providing each owner with information regarding energy efficiency
- Providing each owner appropriate documentation and guidance for applying for the federal residential solar energy tax credit and where applicable federal commercial asset depreciation tax credit, providing introductions and support materials to banks, credit unions and other interested financing entities as needed.

**NOTE:** To ensure that participants are receiving complete and accurate site assessments and cost estimates, the MREA reserves the right to review site assessments and cost estimates given to potential customers as part of the program.

**NOTE:** Program may be extended to another round of group purchase at mutual consent of the MREA and selected Installer(s).

## QUALIFICATIONS

**Proposing firms are responsible for carefully reading all the terms and conditions contained in this RFP and for following the instructions given. Proposals that do not contain all the information requested may be rejected as non-responsive.**

### Required Qualifications

Proposing firms must meet the following minimum qualifications:

1. Must be, or contract with, a company that has at least one employee that is a North American Board of Certified Energy Practitioners (NABCEP) Certified PV Installation Professional.
2. Must be, or contract with, electrical contractor(s) who have all applicable licensure requirements for the authorities having jurisdiction (AHJs).
3. Must show they carry insurance prior to final selection.
4. Respond to each section of this Request for Proposals and use the following outline as a guide for formatting Proposals.
5. Provide a volume-based pricing structure that incentivizes participation through lower prices as kW capacity rises.
6. Hold any subcontractors accountable for liability, communication (written and verbal) to key stakeholders and closing documentation of the project.
7. Have at least 200 kW installed capacity of residential solar experience.
8. Your firm must abide by the SEIA Solar Business Code for all installations: [www.seia.org/policy/consumer-protection/seia-solar-business-code](http://www.seia.org/policy/consumer-protection/seia-solar-business-code)

## DESIRED QUALIFICATIONS / 18 POINTS

Additional points will be awarded to firms that:

1. Have a principal place of business located within Wisconsin. A company's principal place of business is the primary location where its business is performed. This is generally where the business's books and records are kept and is often where the head of the firm – or, upper management – is located. Up to 3 points
2. Have NABCEP credential-holders (PV Board or PV Associate) performing fieldwork. 1 point for each credential-holder in the field up to 3 points
3. Have at least one Master Electrician on staff. 1 point for each Master Electrician up to 3 points
4. Contracts with a labor or trade union organization for electrical work. Up to 3 points
5. Are, or contract with, a company that specializes in weatherization or energy audit assessments and/or services. Up to 3 points
6. Are, or contract with, a Minority/Women-owned Business Enterprise(s) (MWBE). MWBEs are businesses that are at least 51% owned, operated, and controlled on a daily basis by women and/or one or more (in combination) of the following identifications: African American, Asian American or Pacific Islander, Latino or Hispanic American, Native American including Aleuts. Up to 3 points
7. First-time bidder to program. Up to 3 points

# **PART 2:**

## **PROPOSAL CONTENT**

### **PROPOSAL FORMAT**

Create project proposals in an 8.5" x 11" document using a minimum 12-point font size. Proposals should be submitted as one PDF file, or, if multiple files are required, one ZIP file containing the proposal folder and files. Proposals are encouraged not to exceed 30 pages, including any appendices and/or attachments. The sample site assessment/cost estimate and sample contract do not count toward your page count.

### **PROPOSAL CHECKLIST:**

- **1. Firm Profile**
- **2. Main Contacts**
- **3. Qualifications**
  - NABCEP certified staff member
  - Any Subcontractors listed
- **4. Business Practices**
  - Sample Site Assessment / Cost Estimate (not included in page count)
  - Sample Contract (not included in page count)
- **5. Work Quality**
- **6. Customer Service**
- **7. Appendix (Optional, and not included in page count)**
- **8. Exhibit A: Scope of Work**
- **9. Exhibit B: Qualification Statement**
- **10. Exhibit C: Pricing Schedule**



**IMPORTANT: Use the numbers and letters provided below to label the sections of your proposal.**

## **1. FIRM PROFILE / 20 POINTS**

- A. Describe the proposing company size and local organizational structure. Describe the demonstrated experience of the company in developing, designing and installing solar energy systems. *Up to 5 points*
- B. Describe the company's financial position, number of employees, length of time in business, install capacity and operational resources. Include any website or marketing support your company plans to provide for this project. *Up to 5 points*
- C. Describe how the company can expand quickly if necessary—and maintain quality—to meet the increased demand that may occur due to this Group Buy Program. *Up to 5 points*
- D. Although installations may begin as soon as the first customer contract is signed, many systems will be contracted at the end of the program.
  - a. Include an estimate of greatest capacity your company can accommodate after the deadline, i.e. how many approximately 7 kw systems can your company install between March 28 and January 31? *Up to 5 points*

## **2. MAIN CONTACTS**

- A. Identify the main contact that the program team will work with.
  - a. Confirm this individual's ability to **provide weekly, bi-weekly and/or monthly progress reports** as the program team sees fit and per the specifications outlined in the Scope of Work (see Exhibit A).
- B. Identify the main contact who will handle financial inquiries related to invoicing.
- C. Identify the main contact who will sign the contractor agreement.

## **3. QUALIFICATIONS OF THE PROJECT TEAM / 10 POINTS**

- A. Identify key personnel for this project including roles, experience, licenses and certificates, with corresponding numbers as appropriate. Key personnel should include at a minimum: Owners; Project Managers; Designers; Installers and Office Manager who will provide data to property owners per the specifications outlined in the Scope of Work (see Exhibit A). Include NABCEP or Distributed Generation Certification information here, as well as any Journeyman Electrician or other certified staff involved in this project. *Up to 5 points*
- B. Identify any subcontractors you plan to use, along with their value to the project, and provide background information on size, experience, management, licensing, and subcontracting agreement. *Up to 5 points – (Companies that do not use subcontractors will be awarded 5 points.)*

#### 4. BUSINESS PRACTICES / 48 POINTS

- A. Provide a sample site assessment and cost estimate that is representative of what program participants will receive from the firm as the selected installer for the program. *Up to 5 points*
- B. Provide a sample customer contract that is representative of what program participants will receive that includes a description of the firm's terms of payment, process, and timeline, from initial deposit to final payment. *\*Not included in page count. Up to 5 points*
- C. Provide a sample site assessment and cost estimate that is representative of what program participants will receive from the firm as the selected installer for the program. *\*Not included in page count. Up to 5 points*
- D. Provide a sample customer contract tailored for use within this group buy program that includes a description of the firm's terms of payment, process, and timeline, from initial deposit to final payment. *\*Not included in page count. Up to 5 points*
  - a. **NOTE:** Customer contract must require final payment after interconnection and final inspection have been completed.
  - b. **NOTE:** Customer contract must also provide "production credit" in the event installation ends on or after 01/31/2025 according to production estimates given to the customer in the site assessment and cost estimate. (Systems installed before 01/31/2025 but interconnected after 01/31/2025 do not need production credit.) "Production credit" is defined as the calculation of the sun-hours from each month multiplied by the value of generation of a kWh in the customer's utility rate tariff, i.e. the value of solar power that would have been generated by a completed installation. This number should be consistent with any financial calculations produced by the installer on the customer's proposal.
  - c. **NOTE:** All contracts will be executed between the home or commercial building owner and the selected contractor. The contract between the owner and the selected firm will state that the MREA, program partners, and the Advisory Committee are not parties to the contract, and that the selected contractor will be solely liable for any claims, losses or damages arising out of the contract.)
- E. Describe any financing options your company provides (or partners with a lending institution to provide) to customers who intend to finance their solar array. *Up to 5 points*
- F. Change orders: Describe how the firm addresses change orders. Please provide an example of a recent change order and how it was priced, tracked, and managed. *Up to 5 points*
- G. Work practices: Describe the firm's health and safety record and practices. Identify any communications with the Department of Workforce Development regarding workplace issues in the last three years. *Up to 5 points*
- H. Describe the firm's familiarity with permitting fees and requirements in relevant local jurisdictions. *Up to 5 points*
- I. Describe how the firm assists purchaser with securing incentives and Focus on Energy rebates. *Up to 3 points*
- J. Describe the firm's diversity, equity, and inclusiveness in business practices or attach the firm's policy to this effect. *Up to 5 points*

## **5. WORK QUALITY / 15 POINTS**

- A. Describe why the products included in your response to this request for proposals are appropriate for this project. Provide descriptions of warranties and support that ensure the long-term durability, operation, and maintenance of PV installations. Include performance and reliability figures, in addition to where the products were manufactured. *Up to 5 points*
- B. Describe the installation process, including how you will minimize disruption to and disturbance of neighbors, landscaping, structures, and clients' living arrangements during preparation, installation, and clean up. *Up to 5 points*
- C. Describe final testing and sign-off procedures, including punch lists, inspection, and other necessary requirements. *Up to 5 points*

## **6. CUSTOMER SERVICE / 15 POINTS**

- A. Describe how you plan to handle incident reports (property damage, warranty, service calls, and inquiries). Discuss your typical response time on calls, hours of coverage for customer service calls, and process for providing status reports after an incident is logged. *Up to 5 points*
- B. List any complaints received by the Better Business Bureau over the last 3 years and how they were resolved. *Up to 5 points*
- C. Describe the training you provide the property owner, including materials or manuals, customer care books, and/or support for later questions and system performance. *Up to 5 points*

## **7. APPENDIX**

- A. You can provide an Appendix to include any supporting information, such as resumes, references or other data that will support your firm as the best for this project. If present, the Appendix **is** included in the maximum allowed length of 30 pages for the entire proposal.

## **8. EXHIBIT A: SCOPE OF WORK**

See page 5 for details about the Scope of Work. Proposers may use this section as a guide for organizing a scope of work for their proposal, but are encouraged to expand upon, refine or suggest alternative approaches based on previous experiences with similar projects.

## 9. EXHIBIT B: REQUIRED QUALIFICATION STATEMENT

Proposing Firm Qualification Statement:

I, \_\_\_\_\_, have read the entire contents of the RFP and certify to the best of my knowledge that Proposing Firm has necessary purchasing contacts, equipment, storage facilities, experience, ability and capital to furnish the proposed products in the manner described and to perform the required work satisfactorily.

I acknowledge that Proposing Firm possesses the following required qualifications:

*Check all boxes.*

- Must be, or contract with, a company that has at least one employee that is a North American Board of Certified Energy Practitioners (NABCEP) Certified PV Installation Professional.
- Must be, or contract with, electrical contractor(s) who have all applicable licensure requirements for the authorities having jurisdiction (AHJs).
- Will show they carry insurance prior to final selection.
- Respond to each section of this Request for Proposals and use the following outline as a guide for formatting Proposals.
- Provide a volume-based pricing structure that incentivizes participation through lower prices as kW capacity rises.
- Hold any subcontractors accountable for liability, communication (written and verbal) to key stakeholders, and closing documentation of the project.
- Have at least 200 kW installed capacity of residential solar experience.
- Your firm must abide by the SEIA Solar Business Code for all installations: [www.seia.org/policy/consumer-protection/seia-solar-business-code](http://www.seia.org/policy/consumer-protection/seia-solar-business-code)

DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

## 9. EXHIBIT B: DESIRED QUALIFICATION STATEMENT

I acknowledge that Proposing Firm possesses the following desired qualifications:

*Check the boxes that apply.*

- Have a principal place of business located within Wisconsin. A company's principal place of business is the primary location where its business is performed. This is generally where the business's books and records are kept and is often where the head of the firm – or, at least, upper management – is located. *Up to 3 points*
- Have NABCEP credential-holders (PV Board or PV Associate) performing fieldwork. 1 point for each credential-holder in the field. *Up to 3 points*  
# \_\_\_\_\_
- Have at least one Master Electrician on staff. 1 point for each Master Electrician. *Up to 3 points*  
# \_\_\_\_\_
- Contracts with a labor or trade union organization for electrical work. *Up to 3 points*
- Are, or contract with, a company that specializes in weatherization or energy audit assessments and/or services. *Up to 3 points*
- Are, or contract with, a Minority/Women-owned Business Enterprise(s) (MWBE). MWBEs are businesses that are at least 51% owned, operated and controlled on a daily basis by women and/or one or more (in combination) of the following identifications: African American, Asian American or Pacific Islander, Latino or Hispanic American, Native American including Aleuts. *Up to 3 points*
- First-time bidder. *Up to 3 points*

DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

## 10. EXHIBIT C: PRICING SCHEDULE / 15 POINTS

- A. Present pricing as price-per-watt of installed capacity for direct-owned installations and power purchase agreement installations, exclusive of any eligible incentives or tax credits for a grid-tied system installed on a typical dwelling. The price is to apply to all work described in Scope of Work identified in Exhibit A.
- B. Provide per-watt pricing for each module/inverter combination offered as a tiered structure based on the total installed capacity of all systems. The tiered structure is to be based on four tiers as indicated in Exhibit C. *Up to 5 points*
- C. You can provide up to three equipment pricing options in Exhibit C. You do not need to provide three. *Up to 5 points*
- At least one of the options for which you provide cost estimates for must have U.S. made modules.
  - Proposers may also provide the cost estimate of a battery-based system (in the “Additional Cost Factors” section).
- D. Identify any potential additional costs by pricing Adders in Exhibit C to establish fixed costs for potential solar array peripherals. *Up to 5 points*
- E. Pricing based solely on specific individual system size will not be considered.
- NOTE:** Include all your anticipated costs of customer development in this RFP. Customer communication, site assessments, system design and cost estimate development should be factored into the final RFP price.
  - NOTE:** Do not charge a property owner to have a site assessment and cost estimate – you must include these costs in the final price. You must calculate any costs associated with system design and a site visit into your price-per-watt pricing in Exhibit C
  - NOTE:** An administrative fee of \$5,000 will be due from the selected firm upon selection. A \$5,000 check should be made out to the Midwest Renewable Energy Association. The fee is designed to cover programmatic administration costs. This is the equivalent of \$.10/w for 50 kW. In addition to the \$5,000, a \$.10 per watt fee will be applied for contracted installations above 50kW. This \$0.10/watt fee will be paid to the MREA after installations are completed. It should be reflected in your baseline pricing provided in Exhibit C. (For example, if you are providing baseline price of \$3.00/watt for install, your final price on Exhibit C should actually read \$3.10/watt)

## PRICING SCHEDULE WORKSHEET

### Baseline cost per watt price assumes:

1. Cost for major system components (modules, inverter) – must be new. Solar electric modules and inverters must be listed here: <https://www.energy.ca.gov/programs-and-topics/programs/solar-equipment-lists>.
2. Standard racking and mounting hardware and wiring
3. Flush mount systems
4. Cost of complete site assessment/cost assessment for each program enrollee
5. \$5,000 administrative fee which will be paid to the MREA
6. \$0.10/watt fee (after program total exceeds 50 kW) which will be paid to the MREA
7. Installation of net metered system
8. The system must include at least a five-year workmanship warranty that covers any defects in the workmanship of the installation at no charge to the owner. The warranty must be provided by the contractor that installs the solar electric system

### What is **NOT** included in baseline price:

1. Costs related to analysis of any structural improvements that may be needed for a property
2. Electrical work that may be required beyond basic interconnection of solar installation (costs incurred by participant to bring electrical system up to code, for example)
3. Upgrades as requested by the program participant (see below)

## Part 1: Baseline Price Information Assumes Roof Mounted Solar Array\*

\*Assume a typical roof-mounted 7kW array, 2 story home, asphalt shingles, 5/12 pitch roof

	<b>EXAMPLE</b>	<b>OPTION 1</b>	<b>OPTION 2</b>	<b>OPTION 3</b>
Modules	<i>PANASONIC 330 W (example)</i>			
Inverter	<i>FRONIUS PRIMO (example)</i>			
Typical price* pre-incentive (what your company would charge for this installation outside of the group buy)	<i>\$2.70/W (example)</i>			
Base Price, Participant Capacity <50 KW	<i>\$2.60/W (example)</i>			
Discount at Participant Capacity 51-150 kW	<i>\$.05/W (example)</i>			
Discount at Participant Capacity 151-250 kW	<i>\$.10/W (example)</i>			
Discount at Participant Capacity 251-350 kW	<i>\$.15/W (example)</i>			



## Part 2: Adders Schedule

Additional Cost Factors (if any)	Increased Cost (\$/watt)	Flat Rate Adders (\$)	Description
Battery backup			
EV charger			
Energy efficiency upgrade(s)			
Building electrification upgrade(s)			
Roofing – Metal (Standing Seam)			
Roofing – Metal (Corrugated)			
Roofing – Spanish (clay) tile			
Roofing – Concrete tile			
Roofing – Wood Shake			
Roofing – Flat (torch-down)			

Additional Cost Factors (if any)	Increased Cost (\$/watt)	Flat Rate Adders (\$)	Description
Roofing – Single-ply membrane			
Roofing – Foam			
Roofing – Tar and Gravel			
Slope – angle exceeding 30 degrees (7:12 pitch or steeper)			
Roof Height – 2 stories			
Roof Height – 3 stories +			
Electrical – Line Tap			
Electrical – Full Panel Upgrade			
Electrical – DC Disconnect (roof-mounted)			
Electrical – Interior conduit run			

Additional Cost Factors (if any)	Increased Cost (\$/watt)	Flat Rate Adders (\$)	Description
Structural – Rafter bracing			
Structural – Ground Mount			
Structural – Pole Mount			
Structural – Trenching			
Permitting – Allowance Commercial i.e. “Cost above \$XXX.00 will be added to contract”			
Permitting–Structural			
System – Micro-Inverter			
System – Monitoring			
Ex. Small system adder			
Ex. Large system cost subtraction			

Additional Cost Factors (if any)	Increased Cost (\$/watt)	Flat Rate Adders (\$)	Description
Premium modules (High Efficiency)			
Premium modules (All American-made)			
Structural – Trenching			
Multiple string inverters (Ex. SMA)			
Obstruction – Vent pipe removal			
Multiple roof arrays			
Animal enclosure (Ex. Critter Guard)			
Snowguard			
Other (explain)			

**NOTE:** Add more rows if necessary.

**NOTE:** If you would like to propose an additional pricing scheme that differs from the above format, you may do so. You **MUST**, however, submit pricing in the above format, and any additional pricing scheme/format is optional and will not factor into installer selection. If your proposal is selected, your alternative pricing scheme may be used upon approval.

### Part 3: Sample Pricing

To help illustrate the pricing submitted for this program, we would like you to “propose” a basic system for the following homeowner.

- a. What size system would you recommend?
- b. What price would the system cost with incentives included?

Month	Energy consumed (kWh)
Jan.	540
Feb.	600
Mar.	470
Apr.	560
May	510
June	520
July	720
Aug.	840
Sept.	590
Oct.	450
Nov.	500
Dec.	610
<b>Total:</b>	<b>6910</b>

#### Details:

Married couple, no children, 1,571 square-foot house.

Address: 1909 Davidson Road, Waukesha, WI 53186

Other relevant information:

- WE Energies Territory
- Roof is suitable for flush mounted system
- Has a 200-amp electrical service panel
- Wants American made modules and critter guard
- Considering an EV charger

